

Global Cosmeceuticals Market 2016 Share, Trend, Segmentation And Forecast To 2021

Wiseguyreports.Com Publish New Market Research Report On-“Global Cosmeceuticals Market 2016 Share, Trend, Segmentation And Forecast To 2021”.

PUNE, INDIA, December 9, 2016
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The analysts forecast the global cosmeceuticals market to grow at a CAGR of 5.95% during the period 2017-2021.

The word cosmeceuticals are a combination of cosmetics and pharmaceuticals. Cosmeceuticals are cosmetic products that have similar benefits as pharmaceutical products. Cosmeceuticals can be purchased over the counter (OTC) without a prescription from a healthcare professional. The cosmeceuticals sector was formed by converging personal care and pharmaceuticals sectors.

Covered in this report

The report covers the present scenario and the growth prospects of the global cosmeceuticals market for 2017-2021. To calculate the market size, the report considers the revenue generated from the sales of cosmeceutical products through retail and salon outlets to individual consumers in the global market.

The market is divided into the following segments based on geography:

- Americas
- APAC
- Europe
- MEA

The report, Global Cosmeceuticals Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors



operating in this market.

Key vendors

- Beiersdorf
- L'Oréal
- P&G
- Shiseido
- Unilever

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Other prominent vendors

- Amway
- AVON Beauty Products
- Burberry
- INVERSIONES AVI AMERICA
- Chanel
- Chatters Canada
- Clarins
- Combe
- Conair
- Coty
- Edgewell Personal Care
- Henkel
- Helen of Troy
- Johnson & Johnson
- Kao
- LVMH
- Mary Kay
- Boticário
- Revlon
- Tom's of Maine
- World Hair Cosmetics (Asia)

Market driver

- Demand for health and wellness, and anti-aging products.
- For a full, detailed list, view our report

Market challenge

- Demand for health and wellness, and anti-aging products.
- For a full, detailed list, view our report

Market trend

- Rising preference for physician-recommended products over non-prescription products.
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?

- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?

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- Demand for health and wellness, and anti-aging products
- Innovative ingredients and technologies that can benefit health and appearance of skin
- Effective use of clinically proven facts in labeling and marketing, and innovative packaging

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- Product compliance, safety, toxicity, and efficacy
- Challenges in the use of certain ingredients
- Shorter lifecycles of products

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