

Canada's Mobile Devices: Demand, Sales, Competitor and Forecast 2016 – 2021

*Canada's Mobile Devices Global Market
2016 Analysis and Forecast to 2021*

PUNE, INDIA, December 9, 2016
/EINPresswire.com/ -- Get Sample
Report @

<https://www.wiseguyreports.com/sample-request/648348-canada-s-mobile-devices-technology-and-generation>

"Canada's Mobile Devices Market Analytics to 2020: Mobile Handset Sales by Category, Type of Customer, Price, Vendor, Features, Smartphones, OS, Technology and Generation" built using extensive market research carried out in

telecommunication market of Canada. The report provides a top-level overview of Mobile Devices / Handset sales volumes and value at various segment levels from 2011 through 2020.

Apart from providing sales value and volume, the report also provides insights in to Canada's demographic and economic data. This helps in establishing a framework to better formulate the Mobile services market forecasts. Information such as population, nominal GDP, consumer price inflation and currency exchange rates are included to ascertain market sophistication, current and projected demand, and future opportunities.

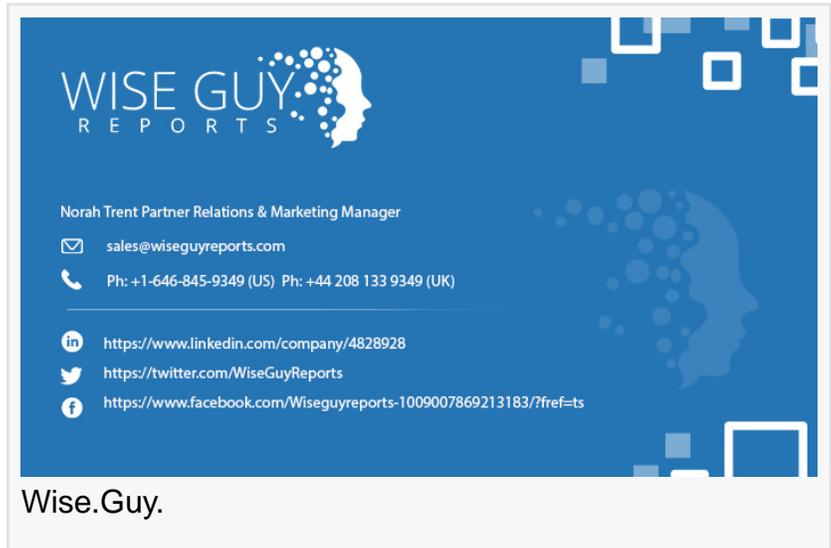
- Mobile Handset Sales Volumes split by: Type of Customer (New or Replacement), Category, Price Band, Vendor, Features, Operating System (OS) and by Technology and Generation.
- Mobile Handset Sales Value analytics by. Average Selling Price (ASP) and Overall Market revenue
- Overall Mobile Subscription Penetration

Key Findings

This report offers a concise breakdown of Canada's Mobile Handset market operating environment, with forecasts to 2020. The report contains quantitative data which covers demographics, Mobile handset sales, revenue data and Subscription Penetration

Synopsis

"Canada's Mobile Devices Market Analytics to 2020: Mobile Handset Sales by Category, Type of Customer, Price, Vendor, Features, Smartphones, OS, Technology and Generation" is a comprehensive research report outlaying Mobile Handset sales in Canada with broken down volume analytics for Sales by Customer type, Sale by Category, Price Band, Vendor, Features, Operating System (OS) and by Technology and Generation. The report also provides details related to Average



WISE GUY
REPORTS

Norah Trent Partner Relations & Marketing Manager

✉ sales@wiseguyreports.com
☎ Ph: +1-646-845-9349 (US) Ph: +44 208 133 9349 (UK)

🌐 <https://www.linkedin.com/company/4828928>
🐦 <https://twitter.com/WiseGuyReports>
📘 <https://www.facebook.com/Wiseguyreports-1009007869213183/?fref=ts>

Wise.Guy.

Selling Price (ASP) and overall Mobile Handset Market revenues since 2011 to 2015 and estimates for 2016 to 2020.

Reasons to Buy

- Allows you to analyze Mobile Handset / Devices market in Canada by way of Sales Volumes and Revenue at Average Selling Price and at overall market level.
- Enhances your knowledge on the mobile penetration and future potential of revenue from replacement handset sales.
- Allows you to plan future business decisions using the report's forecast figures for the market and Average Selling Price and Band.

Table of Contents

1 INTRODUCTION

1.1 What is this Report About?

1.2 Definitions

2 COUNTRY DEMOGRAPHICS

2.1 COUNTRY Population [Thousands], 2011 – 2020

2.2 COUNTRY Annual GDP Growth [%], 2011 – 2020

2.3 COUNTRY Nominal GDP [US\$ Million], 2011 – 2020

2.4 COUNTRY Nominal GDP per Capita [US\$], 2011 – 2020

2.5 COUNTRY PPP Adjusted GDP per Capita [US\$], 2011 – 2020

2.6 COUNTRY Consumer Price Inflation (%), 2011 – 2020

2.7 Exchange Rate [LCU / US\$], 2011 – 2020

3 COUNTRY MOBILE SUBSCRIPTIONS AND PENETRATION

3.1 COUNTRY Total Mobile Subscriptions [Thousands], 2011 – 2020

3.2 COUNTRY Mobile Subscription Penetration of Population, 2011 – 2020

4 COUNTRY MOBILE HANDSET SALES BY QUARTER

4.1 COUNTRY Total Mobile Handset Sales by Quarter [Thousands], 2011 – 2020

5 COUNTRY MOBILE HANDSET SALES BY TYPE OF CUSTOMER

5.1 COUNTRY Total Mobile Handset Sales to New Subscriptions [Thousands], 2011 – 2020

5.2 COUNTRY Total Replacement Mobile Handset Sales [Thousands], 2011 – 2020

6 COUNTRY MOBILE HANDSET SALES BY CATEGORY

6.1 COUNTRY Total Mobile Handset Sales by type [Thousands], 2011 – 2020

6.2 COUNTRY Total Gray Market Mobile Handset Sales [Thousands], 2011 – 2020

7 COUNTRY MOBILE HANDSET SALES BY PRICE BAND

7.1 COUNTRY Mobile Handset Sales by Price Band [Thousands], 2011 – 2020

8 COUNTRY MOBILE HANDSET SALES BY VENDOR

8.1 COUNTRY Total Mobile Handset Sales by Vendor [Thousands], 2011 - 2020

8.2 COUNTRY Market Share Total Mobile Handset Sales [%], 2011 - 2020

9 COUNTRY MOBILE HANDSET SALES BY FEATURE

9.1 COUNTRY Total Handset Sales, 2011 – 2020

9.2 COUNTRY Total Smartphone Handset Sales [Thousands], 2011 – 2020

10 COUNTRY MOBILE HANDSET SMARTPHONE SALES BY VENDOR AND BY OPERATING SYSTEM

10.1 COUNTRY Total Smartphone Sales by Vendor [Thousands], 2011 – 2020

10.2 COUNTRY Market Share Total Smartphone Sales [%], 2011 – 2020

10.3 COUNTRY Total Smartphone Sales by Operating System, 2011 – 2020

10.4 COUNTRY Market Share Operating System [%], 2011 – 2020

11 COUNTRY MOBILE HANDSET SALES BY TECHNOLOGY AND BY GENERATION

11.1 COUNTRY Total Mobile Handset Sales by Air Interface [Thousands], 2011 – 2020

11.2 COUNTRY Distribution of Mobile Handset Sales by Air Interface [%], 2011 – 2020
11.3 COUNTRY Total Mobile Handset Sales by Generation [Thousands], 2011 – 2020
11.4 COUNTRY Distribution of Mobile Handset Sales by Generation [%], 2011 – 2020
12 COUNTRY MOBILE HANDSET ASP
12.1 COUNTRY Total Market ASP [US\$], 2011 – 2015
13 COUNTRY MOBILE HANDSET REVENUE
13.1 COUNTRY Total Market Handset Revenue [US\$M], 2011 – 2020
Continued...

Access Report @ <https://www.wiseguyreports.com/reports/648348-canada-s-mobile-devices-technology-and-generation>

Follow Us:

LinkedIn: www.linkedin.com/company/4828928

Twitter: <https://twitter.com/WiseGuyReports>

Facebook: <https://www.facebook.com/Wiseguyreports-1009007869213183/?fref=ts>

Norah Trent

wiseguyreports

+1 646 845 9349 / +44 208 133 9349

email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.