

Applicant Tracking Systems in US 2016 Market Expected to Grow at CAGR 7.58% and Forecast to 2020

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WiseGuyReports.Com Publish a New Market Research Report On – “Applicant Tracking Systems in US 2016 Market Expected to Grow at CAGR 7.58% and Forecast to 2020”.

The analysts forecast the [ATS market in the US](#) to grow at a CAGR of 7.58% during the period 2016-2020.

An ATS is an application that manages the recruitment needs of an organization. It can be compared to customer relationship management systems, but it is specifically designed for recruitment tracking purposes. ATS collects and stores resumes in a database and gives recruiters an online view of job seekers after scanning and indexing those resumes. Most organizations use some form of ATS to handle job applications and manage their large volume of resume data. The data is either collected from internal applications via ATS or is extracted from social networking websites such as LinkedIn, Facebook, Twitter, and Google+. ATS solutions also enhance candidate experience by providing easy access, transparency, and step-by-step processes to apply for a suitable job.

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Covered in this report

The report covers the present scenario and the growth prospects of the ATS software market in the US during 2016-2020. To calculate the market size, the report considers the revenue generated from the software deployed using the following models:

- On-premises
- Cloud



The market is divided into the following segments based on social media integration:

- Facebook
- LinkedIn
- Twitter

The report, Applicant Tracking Systems Market in the US 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- ApplicantStack
- Greenhouse Software
- Hyrell
- iCIMS
- Workable
- Bullhorn
- ClearCompany
- Findly
- JobDiva
- Oracle Taleo

Other prominent vendors

- Cornerstone OnDemand
- Hyrell
- IBM Kenexa
- Lever
- Lumesse
- Newton Software
- SAP SuccessFactors
- Workday

Market driver

- Innovative upgrades to software
- For a full, detailed list, view our report

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Market challenge

- Complexity in process automation and integration
- For a full, detailed list, view our report

Market trend

- Rising social media integration
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?

- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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