

Digital Asset Management Software: Market Outlook 2016 to 2022- Latest Development, Trends and Statistics

Digital Asset Management Software Market by Deployment (On premise, Cloud), Application (Entertainment Industry, BFSI, Education), End Users – Forecast to 2022

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Market Overview

“ We enable our customers to unravel the complexity.”



Market Research Future

Digital Asset Management Software offers an effective solution for organizations to share, store, organize, find and retrieve the digital files within the organization or from outside when needed. As the number of companies around the world are increasing and adopting new technologies and systems for the data management, DAM software becomes a quite effective option to them.



Key Players in Market are- Oracle Corporation (U.S.), Adobe Systems (U.S.), IBM Corporation (U.S.), HP (U.S.), Cognizant Technology Solutions (U.S.), EMC Corporation (U.S.), CELUM (Austria), etc.”

Market Research Future

Key players in Digital Asset Management Software Market

The prominent players in the market of Digital Asset Management Software are-

- Oracle Corporation (U.S.)
- Adobe Systems (U.S.)
- IBM Corporation (U.S.)

- HP (U.S.)
- Cognizant Technology Solutions (U.S.)
- EMC Corporation (U.S.)
- CELUM (Austria), Widen (U.S.)
- Celartem Inc. (U.S.)
- MediaBeacon Inc. (U.S.)

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Recent Industry News

- In May 2016, CELUM released the new update of its DAM software which will help in brand managers, sales representatives and photographers.
- In February 2016, Celartem Inc. released the update of its DAM software for workgroup and

organizations of all sizes.

Market Segmentation

- Segmentation by Deployment: On premise and Cloud.
- Segmentation by Application Areas: Entertainment industry, BFSI, Education, Manufacturing industry among others.
- Segmentation by End Users: Small organizations, Medium organization and Large organizations.

Taste the market data and market information presented through more than 60 market data tables and figures spread over 115 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on "[Digital Asset Management Software Market Report- Global Forecast 2022](#)"

Access Report Details @ <https://www.marketresearchfuture.com/reports/digital-asset-management-software-market-research-report-global-forecast-2022>

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In order to stay updated with technology and work process of the industry, MRFR often plans & conducts meet with the industry experts and industrial visits for its research analyst members.

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