

Blu-ray Media and Devices 2016 Global Market Expected to Grow at CAGR 3.17% and Forecast to 2020

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WiseGuyReports.Com Publish a New Market Research Report On – “Blu-ray Media and Devices 2016 Global Market Expected to Grow at CAGR 3.17% and Forecast to 2020”.

The analysts forecast the global Blu-ray media and devices market to grow at a CAGR of 3.17% during the period 2016-2020.

[Blu-ray discs \(BD\) use a blue-violet laser](#), which has a shorter wavelength than the red laser used in DVDs. This allows these discs to store a large amount of data more accurately in a relatively limited space.

The global DVD market has reached saturation due to an increased purchase by numerous households. The penetration of Blu-ray technology is rapidly increasing in developing countries due to growing awareness of the technology.

Blu-ray is considered to provide an enhanced home entertainment experience by providing better viewing experience. Therefore, the demand for high-quality digital content has grown exponentially in-line with latest technological trends.

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Covered in this report

The report covers the present scenario and the growth prospects of the global Blu-ray media and devices market during 2016-2020. To calculate the market size, the report considers the media and devices that use Blu-ray technology.

The market is divided into the following segments based on geography:

- Americas
- APAC



- EMEA

The report, Global Blu-Ray Media and Devices Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Moser Baer
- Panasonic
- Ritek
- Sony

Other prominent vendors

- Falcon Technologies International
- Hitachi Maxwell
- Hulu
- Lions Gate Entertainment
- Netflix
- Sharp
- Taiyo Yuden
- TDK
- Umedisc

Market driver

- Dwindling prices of Blu-ray devices
- For a full, detailed list, view our report

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Market challenge

- Popularity of free online video streaming
- For a full, detailed list, view our report

Market trend

- Expanding profit margins for online Blu-ray services
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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