M2M Services in Retail 2016 Global Market Expected to Grow at CAGR 33.61% and Forecast to 2020

WiseGuyReports.Com Publish a New Market Research Report On – "M2M Services in Retail 2016 Global Market Expected to Grow at CAGR 33.61% and Forecast to 2020".

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The analysts forecast the global M2M services market in the retail industry to grow at a CAGR of 33.61% during the period 2016-2020.

M2M communication plays a vital role in numerous business activities such as warehouse management, logistics, fleet management, supply chain management, parking control, security and surveillance, and inventory tracking. Wireless service providers have service revenue opportunity in the M2M space to provide connectivity to endpoints. In addition, mobile operators can generate more revenue by offering marketing and distribution services and support. Retail M2M includes specialized connected solutions or devices that are used for service vending, reporting, transaction processing, authentication, and authorization. The devices that are deployed in the M2M retail space are POS terminals, vending machines, kiosks, ATMs, connected coffee brewers, laundry machines, and other self-service appliances. The use of digital signage is increasing in the retail segment. The deployment of high-speed 4G long-term evolution (LTE) networks will facilitate the efficient and economical transfer of large amounts of data and help boost the adoption of digital signage solutions.

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Covered in this report

The report covers the present scenario and the growth prospects of the global M2M services market in the retail industry for 2016-2020.

The market is divided into the following segments based on geography:
• Americas
• APAC
• EMEA

The report, Global M2M Services Market in the Retail Industry 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors
• AT&T
• Deutsche Telekom
• Rogers Communications
• Verizon Communications
• Vodafone

Other prominent vendors
• Cantaloupe Systems
• Carriots
• CCV
• Coinco
• cStar Technologies
• CyberNet
• E2Solutions
• FARA
• FAS International
• Happiest Minds
• Indra
• INIT
• Jofemar
• JT Wholesale
• M2M Connectivity
• Margento
• MEI
• Metric Group
• Microtronic
• MobiquiThings
• N&W Global Vending
• Nayax
• Orange Business Services
• ParkMe
• Podsystem
• POM
• POS Unlimited
• Robustel
• Royal Vendors
• Siemens
• Singtel
• Smarcom
• USA Technologies
• VendScreen

- Vianet
- Vix
- Wittern Group
- Zazoo

Market driver
- Increased adoption of POS terminals
- For a full, detailed list, view our report

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Market challenge
- Lack of standardization
- For a full, detailed list, view our report

Market trend
- Digital signage in M2M retail business
- For a full, detailed list, view our report

Key questions answered in this report
- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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