

Facial Care Products 2016 Global Market Expected to Grow at CAGR 4.55% and Forecast to 2020

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WiseGuyReports.Com Publish a New Market Research Report On – “Facial Care Products 2016 Global Market Expected to Grow at CAGR 4.55% and Forecast to 2020”.

The analysts forecast the [global facial care products market](#) to grow at a CAGR of 4.55% during the period 2016-2020.

Facial care products include day creams, night creams, masks, serums, cleansers, and toners. These products are used to enhance the skin quality, rejuvenate the cells, prevent wrinkles, and brighten the skin. Modern-day lifestyle changes such as physical inactivity, stress, lack of sleep, excess fast food consumption, and limited water intake are leading to a growing number of skin-related issues like acne, dark circles, and dark spots. Therefore, the demand for products that cater specifically to such issues is increasing, and vendors are focusing on developing products that target specific issues.



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Covered in this report

The report covers the present scenario and the growth prospects of the global facial care products market for 2016-2020. To calculate the market's size, the report considers revenue generated from the sales of facial care products.

The market is divided into the following segments based on geography:

- Americas
- APAC
- Europe
- MEA

The report, Global Facial Care Products Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Estée Lauder
- L'Oreal
- Procter & Gamble (P&G)
- Shiseido
- Unilever

Other prominent vendors

- AMOREPACIFIC
- Amway
- Chanel
- Clarins Group
- Conair
- Coty
- Lotus Herbals
- Mary Kay
- Missha
- Nature Republic
- Oriflame
- Rachel K Cosmetics
- Revlon
- Skin Food
- The Face Shop

Market driver

- Demand for natural facial care products
- For a full, detailed list, view our report

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Market challenge

- Easy availability of counterfeit products
- For a full, detailed list, view our report

Market trend

- Adoption of e-commerce
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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