

Enterprise Indoor LBS in US 2016 Market Expected to Grow at CAGR 47.58% and Forecast to 2020

WiseGuyReports.Com Publish a New Market Research Report On—"Enterprise Indoor LBS in US 2016 Global Market Expected to Grow at CAGR 47.58% and Forecast to 2020"

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The analysts forecast the enterprise indoor LBS market in the US to grow at a CAGR of 47.58% during the period 2016-2020.

[LBS uses GIS technology and the Internet](#) to track the location of users within a wireless network using location-enabled mobile devices. User-initiated LBS requires an Internet connection to obtain a user's location and provide search results.

Indoor LBS is used to track the location of objects or people inside a building or a specific area. Since it is confined to a very limited area and requires high accuracy, indoor LBS uses only wireless networks such as Wi-Fi and wireless local area network (WLAN), Ultra-wideband (UWB), Bluetooth, Assisted GPS (A-GPS), micro-electrical-mechanical systems (MEMS), and other hybrid technologies. It is used in various public places such as universities, hospitals, stadiums, shopping malls, government offices, airports, warehouses, hotels, and parking areas.

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Covered in this report

The report covers the present scenario and the growth prospects of the enterprise indoor LBS market in the US for 2016-2020.

The report, Enterprise Indoor Location-based Services Market in the US 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers



the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Apple
- Google
- HERE
- Micello
- shopkick (SK Telecom)
- Comtech Telecommunications

Other prominent vendors

- Accuware
- Aislelabs
- bfonics
- Broadcom
- Cisco
- Gimbal
- Indoo.rs
- NextNav
- Polaris Wireless
- Pole Star
- Skyhook Wireless (TruePosition)
- Social Retail
- TomTom
- xAd

Market driver

- Increased popularity of RTLS
- For a full, detailed list, view our report

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Market challenge

- Security and privacy concerns
- For a full, detailed list, view our report

Market trend

- Increased use of beacons
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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