

# Picreel Offers Managed Plan Option For Professional CRO Marketing Results Without The Stress

*The new managed plan option is ideal for businesses new to CRO or for those that don't have the resources to develop a comprehensive CRO marketing strategy.*

RENO, NV, USA, December 9, 2016 /EINPresswire.com/ -- Conversion rate optimization (CRO) is an internet marketing strategy proven to increase revenue, but not every business has the resources or know-how to manage the process internally. [Picreel](#), a CRO software developer, has an answer to that problem in its new Managed Plan option.



Picreel already offers [plans and services](#) allowing users to create their own ads and offers, capturing leads from their website traffic and then feeding those leads into a CRM. Users create offers that are displayed to visitors when they take a certain action or navigate away from a certain page. These "exit offers" are displayed when a visitor appears to be getting ready to leave a page or the website entirely.

Creating a successful CRO strategy can feel overwhelming for new users and may be time-consuming for businesses to manage in-house. Picreel's new Managed Plan eliminate these issues by handing the entire process off to Picreel.

"The managed plan option takes the guesswork out of managing CRO efforts, something not all businesses have the time or resources to invest in. There are several benefits to a Managed Plan. Organizations get trained marketing professionals to work on their site. They still get custom-designed ads and strategies and we still work closely with the internal team at the client's business, but they don't have to do any of the legwork. It's a very effective way to take advantage of CRO, regardless of an organization's size or internal capabilities," explained [Kevin Petersen](#), CEO of Picreel ([www.picreel.com](http://www.picreel.com)).

CRO marketing converts passive website visitors into active website users by prompting the visitor to take a desired action. Actions may be to make a purchase, sign up for a newsletter, submit an email address, or take a survey, for example. Picreel's software supports all ecommerce applications and integrates with over 300 different email, CRM, and marketing automation platforms for seamless lead collection.

Picreel's Managed Plan option is completely customizable to client needs and goals, something Picreel can help users identify. The Managed Plan option includes:

- Onsite Retargeting
- Cart & Form Abandonment
- Mail Marketing Integration
- CRM Integration
- 10-Second Installation
- Timed Popup
- Mobile Integration
- Full Service Management Statistics
- Report Email & Phone Support
- Custom Design
- An Onboarding Specialist
- A Dedicated Customer Success Manager
- Unique technical customization

Visit Picreel at [www.picreel.com](http://www.picreel.com) to learn more about the Managed Plan option as well as the company's products, services, and pricing.

About Picreel.com: Picreel is a conversion rate optimization software company with 10 years experience helping website owners get more customers with fully customizable pop-up overlays, surveys and links that capture website visitors before they leave a site.

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