

Cloudstreet Takes Best Connectivity Solution at WCA 2016

Company's Innovative Dynamic Profile Controller™ Proves Industry Leader on the Path to 5G

HELSINKI, FINLAND, December 8, 2016 /EINPresswire.com/ -- [Cloudstreet](http://www.cloudstreet.co/) (<http://www.cloudstreet.co/>) is pleased to announce that it has won Best Connectivity Solution at the World Communications Awards for 2016 (<http://www.cloudstreet.co/news/2016/12/7/cloudstreet-takes-best-connectivity-solution-at-wca-2016>). In competition with telecom heavy weights Huawei and Spirent Communications, the company's innovative network slicing platform, the [Dynamic Profile Controller™](http://www.cloudstreet.co/dynamic-profile-controller/) (DPC™) (<http://www.cloudstreet.co/dynamic-profile-controller/>), has once again proved its leadership on the path to the 5th generation of telecom.

The Nokia spin-off specialized in delivering SLA-assured mobile Internet connectivity on-demand has been making waves in the industry by providing advanced mobile network

technologies that now, for the first time, allow mobile operators and service providers to empower users to control capacity and performance of the network connections they use.

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*Hanna Marttinen-Deakins,
Head of Digitization at Finpro*

“We are absolutely elated to have been recognized by the WCA and Total Telecom+ for this prestigious award,” said Mika Skarp, Founder & CTO of Cloudstreet. “Having innovations like ours honored in this way not only reinforces the value all of our collective hard work, but re-confirms the industry’s focus on bringing truly novel and essential solutions to the challenges operators and service providers face with 5G. We’re pleased to have this opportunity to showcase our technology to the telecom world on stage with an industry-leading voice like Total Telecom+ and WCA.”

Echoing the industry’s excitement about Cloudstreet and its open mobile broadband on-demand solution, Team Finland’s Finpro (<http://www.finpro.fi>), Finland’s trade, investment and travel promotion



Cloudstreet

Enabling Application-Aware Networks



SLA-Assured Mobile Bandwidth-on-Demand From Any Device

agency recently shared their perspective on the importance of this innovation.

“Companies like Cloudstreet are the ones who are going to change the world,” said Hanna Marttinen-Deakins, Head of Digitization at Finpro, “These are big words but there is actually a lot of substance in them, because they are the innovators and creators who are also extremely agile in being able to change the business logic in new end-customer segments.”

Cloudstreet has been participating in Finpro’s “Connectivity from Finland” program, which supports the Finnish connectivity industry in international growth and helps companies access global business opportunities.

Focused on promising technology for IoT, the WCA judges found in Cloudstreet a perfect fit with their criteria for a leading innovation for connectivity. One of the members of award panel noted that Cloudstreet’s “Proven use in the highly-demanding market for live TV transmission over mobile, and effusive customer reviews, testify to the strength of Cloudstreet’s DPC.”

Further reinforcing the importance of Cloudstreet’s innovations for mobile telecom, the company was this week awarded a renewable grant of €1.6Million for 2 years from the European Union’s Horizon 2020 SME Instrument fund (<https://ec.europa.eu/easme/sites/easme-site/files/H2020-SME-Instrument-infographic.pdf>) to help support the company’s worldwide commercial rollout.

About WCA

Launched in 1999, the World Communication Awards (WCA) have shown themselves to be the undisputed blue chip mark of success in the global telecom industry. Recognised as the most prestigious awards ceremony in the industry, the WCA are synonymous with innovation, merit and outstanding performance in the telecoms field. It doesn’t matter whether you’re a large or small company, the awards are awarded to those who have shown the highest level of quality and innovation throughout the year. More information about the WCA can found at <http://www.terrapinn.com/awards/world-communication-awards/index.stm>

About Cloudstreet’s Dynamic Profile Controller™ (DPC™)

An integrated carrier platform for assured mobile bandwidth delivery on-demand, Cloudstreet’s Dynamic Profile Controller™ (DPC™) is the world’s first carrier-grade platform to deliver SLA-assured quality-of-experience for mobile broadband users. The DPC™ enables a world of application-aware networks to support OTT content, Internet of Things (IoT), wearable healthtech, M2M and 100%



Cloudstreet Founder & CTO Mika Skarp Accepts Best Connectivity Solution Award at WCA 2016

availability for public security applications like body cameras and smart vehicles.

The DPC™ provides an elegant solution for mobile telecom's greatest problem and a clear path to the promise of 5G telecommunications. Driving new revenues from premium quality-assured connectivity, carriers can rapidly deploy and scale new services for differentiated consumer and business segments, while aligning and practices of Net Neutrality.

About Cloudstreet

Founded in 2010, Cloudstreet is a cloud based service platform for telecom operators, combining business and network layer technologies to provide context specific bandwidth-on-demand, first developed at Nokia's Silicon Valley campus.

Aligned with the principles of net-neutrality, Cloudstreet directly addresses the need for operators to manage the delivery of customer-oriented, application-aware quality-of-service within their networks, while ensuring an open and equal access Internet.

Cloudstreet is provisioned to users based on the dynamic details of an application-specific profile to deliver highly personalized services dynamically, while effectively balancing network traffic and data demand. From streaming HD Video-on-Demand to data-intensive apps and the emerging Internet-of-Things, Cloudstreet bridges the gap between the digital services we all use, need and enjoy and the network infrastructure that serves them.

Source: Horse & Cart Agency Inc. // www.horseandcartagency.com // (514) 802-6099

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Brendan Tully Walsh
Horse & Cart Agency Inc.
514-802-6099
[email us here](#)

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