

WOMEN UNITE AT 'TALL SISTER™' BRUNCHES THROUGHOUT THE UNITED STATES

*NYC Kick-off Launched in November.
Seven More Events Scheduled
Throughout 2017 in U.S., Canada &
Europe.*

NEW YORK, NY, UNITED STATES,
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-- NEW YORK, NY (DEC 10, 2016)-- The
Tall Society™, Where Tall Women and
Girls Worldwide Unite, held its most
recent 'Meet Your Tall Sister Brunch' on
November 5 in NYC, signaling the launch
of the brand's event season.

Forty-five 'Tall Sisters™', ranging in
height from 5'8" – 6'6", attended the
event and traveled from as far as
Washington, D.C., Detroit, Philadelphia
and Canada to attend.

As the go-to platform for tall girls and
women, TheTallSociety.com delivers
fashion tips, discussions and access to
topics of interest to the woman of stature,
as well as opportunities to attend events
to connect with your Tall Sisters™ in
person, all while getting a daily dose of
inspiration, empowerment and positivity.

The Tall Society™ furthers the dialog and
narrative of tall woman in the U.S. and
globally, with a team of 'Tall Sister™' contributors sharing their experiences of 'growing up tall' socially
and online that are relevant and shared by many girls and women throughout the world.

The Tall Sisters Brunches bring together women to commiserate and join in fellowship with women
who've lead the same tall journey as themselves, and who understand one another automatically.

Founder Bree Wijnaar said, "The great thing about these events is that you see genuine friendships
formed from the existence of one commonality, height. Our Tall Sisters™ understand one another
before they meet, so there is already a substantial foundation for friendship, meaningful
communication and fun present."



Sponsor Alloy Apparel and Gift Bag Sponsors Amalli Talli, At Last Denim, Long Tall Sally and MARGE presented the attendees with the opportunity to try their brands with exclusive gift cards and discounts. Autograf Collection and Jesse Queen also showcased their latest collections.



Wijnaar said, "It's amazing what these brunches can do. One of our attendees said, (she) 'stood taller when she went to work on Monday.' I really enjoy that our fellowship as Tall Sisters™ can generate those feelings of empowerment. We have so many events coming up in the next few months across the country and Canada and I can't wait for other Tall Sisters™ to experience that feeling!"

Get a glimpse of the celebration of diversity and Tall Sister™ empowerment present at TTS events by clicking here: https://youtu.be/vymeJU2_ZyQ

Upcoming Tall Sister events, include:

- Meet Your Tall Sisters Brunch, Los Angeles, Le Méridien Delfina Santa Monica, December 18
- Meet Your Tall Sisters Brunch, Atlanta, W Atlanta – Midtown, January 29, 2017
- Meet Your Tall Sisters Brunch, Chicago, W Chicago Lakeshore, February 12
- Meet Your Tall Sisters Brunch, Toronto, Canada, The Westin Harbour Castle, February 26
- Meet Your Tall Sisters Brunch, Dallas, W Dallas Victory, March 12
- Meet Your Tall Sisters Brunch, Washington, D.C., Fig & Olive, March 26
- Meet Your Tall Sisters Brunch, Seattle, W Seattle, April 22

To register, visit: <https://thetallsociety.com/events>.

For more information on how to get involved with TTS events as a sponsor or partner, contact: bree@thetallsociety.com.

Stay connected with TTS at @TheTallSociety on Facebook, Twitter, SnapChat, Instagram, YouTube and Pinterest.

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