



Latest News On Flexible Electronics Industry Global Research Report 2016

Flexible Electronics Market is projected to witness compound annual growth rate of 19.43% to reach a total market size of US\$17.193 billion by 2021

PUNE, INDIA , December 12, 2016 /EINPresswire.com/ -- [Global Flexible Electronics Market](#)

Flexible Electronics is being increasingly used in industries such as consumer electronics, healthcare, automotive among others on account of advantages it offers like ruggedness, lightweight, low cost and less heat dissipation as compared to rigid electronics. Demand of technologically advanced wearable devices for health monitoring is expected to fuel its usage in healthcare industry during the forecast period. Increased power efficiency and growing demand in the entertainment and gaming industry due to enhanced user experience are some other factors driving the demand of Flexible Electronics.

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Research Methodology

Firstly, the report provides brief introduction of the market and deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentation which have been covered as part of the report.

Market Dynamics

Next, section provides comprehensive market dynamics through an overview section along with growth drivers, challenges and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry, global and regional regulations which are determining the market growth and a brief technological aspect of Flexible Electronics. Complete industry analysis has also been covered through Porter's five forces model as a part of this report section.

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Segmentation

Thirdly, Flexible Electronics market has been segmented on the basis of Product Type and Application. Under Product Type, Battery, Display, Sensor and Memory have been covered. Whereas under Application, market is segmented into Consumer Electronics, Automotive, Medical & Healthcare, Energy and Power and Defense & Aerospace. Important regions for vendors in terms of market size is covered through detailed geographical segmentation covering Americas, Europe Middle East and Africa and Asia Pacific.

Market Players

Finally, competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key industry players profiled as part of this section are Solar Frontier, Samsung, LG, PARC, Cymbet Corporation, Thin Film Electronics, 3M, First Solar and E Ink Holding among others.

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