



VARStreet offers Free CRM along with its Ecommerce and Quoting Platform

BOSTON, MASSACHUSETTS, UNITED STATES, December 12, 2016 /EINPresswire.com/ -- As a value added reseller (VAR), you might be using multiple systems to manage your business. For instance, in most cases, VARS use an [ecommerce platform](#) to run your online store, [sales quoting software](#) to automate and speed up your quoting process and a CRM tool to better manage your sales pipeline and contacts. All these systems are then integrated well to ensure smooth flow of information between different systems.

Don't you think, a better solution would be to have a single platform that meets all your needs? VARStreet platform has been designed keeping that in mind. It is an all-in-one solution that will truly streamline and improve your business operations.

VARStreet is a leading ecommerce and sales quoting platform that has a [built-in CRM system](#). The platform is a SaaS based product which means you don't have to install any software applications to use it; it is available on the Internet and a monthly/quarterly subscription enables you to operate it. The CRM module has been recently added in VARStreet platform, making the platform a lot stronger in handling the various requirements of VARS. So now activities like managing ecommerce storefront, creating quotes in minutes as well as keeping track of clients from initial contact to final closure, can be easily done through one single VARStreet platform. You can now manage your sales pipeline as well as ecommerce and quoting activities all in one place.

By adding CRM module, VARStreet platform has enhanced its utility for VARS. So apart from catalog management, quoting and ecommerce, VARStreet can also be used for fulfilling CRM needs. Your sales team can now keep track of their activities such as making a calling, follow-up and scheduling a demo using VARStreet platform alone without having to integrate with a third-party CRM systems. The built-in CRM module within VARStreet saves your expenses on buying a third-party CRM system. So one can definitely say that using VARStreet is a cost-effective way to meet your VAR business needs. There have always been issues associated with integrating separate CRM system with existing business platforms. However with built-in CRM within VARStreet, the need for integration automatically gets eliminated.

VARStreet team having worked with various CRM systems ALWAYS wanted to design its own CRM that would make it more effective and functional for VARS. So this new CRM module is built on the best features of existing CRM platforms, and because of its tight integration with VARStreet e-commerce and quoting platform, VARStreet has now become a fully integrated business platform that can serve VARS in the best possible way.

The addition of CRM module has made VARStreet an end-to-end business management platform that can enable you to streamline and grow your business. So if you want to take your business to unprecedented levels of success, instead of multiple systems prefer the all-in-one VARStreet platform.

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