

Developers of First Fully Integrated Aircraft Heating and A/C System Launch Website

Nexus Climate Control launches website to introduce first fully integrated aircraft cabin comfort system for heating and air conditioning for Beechcraft Baron

BENTON HARBOR, MICHIGAN, USA, December 12, 2016 /EINPresswire.com/ -- Benton Harbor, Michigan; December 12, 2016 – Nexus Climate Control, LLC today announced the launch of the company's website providing an overview of the world's first fully integrated [aircraft](#) heating and air conditioning system for the Beechcraft Baron, at www.NexusCCS.com.



Nexus CCS Head of Product Development Bill Sandmann said, “We worked closely with our website designers at Precept Partners to make the pertinent details and benefits of our technology clear and accessible.” The website highlights key features of the Nexus system, including low installed weight, custom installation preserving the aircraft’s luggage capacity, a single, “set and forget” command unit, and dedicated pilot and co-pilot A/C vents.

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Stephen Antisdell of Precept Partners, the website’s developers added, “With more than half of online searches now originating on mobile devices, we took great care to insure the website is fully responsive to provide a great user experience and ease of navigation across all mobile platforms

and devices. Optimizing the site for search engine visibility was also a consideration in our development process.”

Sandmann concluded: “The Nexus Climate Control system has been engineered for a perfect fit in the Beech Baron using a specially designed C&D Heating system (originally developed by the Nexus CCS team) and the Nexus A/C controlled by a sophisticated command unit to provide the first fully integrated, automatic cabin comfort system.”

About Nexus Climate Control, LLC:

Located in southwest Michigan, Nexus has its roots as a leading provider of AD free aircraft heating systems with over 30 years of industry experience. Since its beginnings in 1979 the team behind Nexus has offered solutions and products that are better by design. Today’s Nexus Climate Control

systems are easy to operate, and include innovative technologies that meet or exceed FAA standards for the utmost in dependability. For additional details on Nexus Climate Control systems visit www.NexusCCS.com.

About Precept Partners, LLC:

Precept Partners provides award winning website design, development, e-marketing and security services, proven by more than \$100M in online sales revenue. Launched in 2003, the company serves clients in retail, professional services, e-commerce, manufacturing, healthcare, technology and not-for-profit sectors. Media coverage and recognition for the company and its founders includes in The Wall Street Journal, Investors' Business Daily, and NPR. Company and client awards include the Inc. 500, the Internet Retailer 500, the Hot 100 Best Retail Websites, the Webby Award, the Michigan 50, and many others. More information on Precept Partner at www.PreceptPartners.com.

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