

Winnov Launches Hardware Trade-in Program to Future-proof End Users with Open Video Capture Technology

End users with lecture capture deployments of obsolete or under-performing hardware are eligible to trade in their equipment for the latest Cbox models

SANTA CLARA, CA, USA, January 10, 2017 /EINPresswire.com/ -- Winnov, the technology leader in presentation and lecture capture solutions, has launched a program that enables organizations with deployments of obsolete or under-performing lecture capture hardware to trade in their existing equipment for purchase credit toward the latest generation of Winnov [Cbox](#) lecture capture appliances.

Organizations with capture hardware manufactured by Echo360, Sonic Foundry, Crestron, Extron, and others, are eligible to participate in the trade-in program.



As organizations move away from proprietary end-to-end video platforms and closed ecosystems from a single provider, Winnov's Cbox ensures reliable and high quality capture on the front end while unlocking flexible content management choices for the back end. The award-winning and open Cbox seamlessly integrates with industry leading content management (CMS) platforms including [Kaltura](#), Ensemble Video, Panopto, Warpwire, Polycom, Intelivert, and others. Through an open architecture, Cbox allows organizations the freedom to mix and match features and openly select among various content management (CMS) providers to create a tightly-integrated video capture and management solution that is optimized to address their needs and budget.

Features such as simultaneous capture from multiple sources, recording scheduling, auto-generation of chapters, thumbnails, searchable text, and metadata, traditionally found in proprietary end-to-end solution providers, are available and supported on all Cbox models. Deep integration with each CMS provider ensures high quality multi-video recordings and auto-generated metadata are automatically uploaded into each platform for an automated video workflow and rich, multi-video playback experiences.

The ability to pair Cbox with the preferred content management platform allows customers a cost-effective way to easily capture, upload, and share rich video experiences while protecting and future-proofing the value of their investment in a lecture capture deployment.

For more information about Winnov's Hardware Trade-in Program, please contact sales@winnov.com.

About Winnov

Winnov is the technology leader in video capture & streaming and maker of Cbox – the AV platform that evolves with customer needs. Cbox solutions provide organizations with a cost-effective way to easily capture and share rich media experiences. Fortune 500 companies, leading universities, training organizations, and government agencies rely on Cbox to create the most engaging live and on-demand video experiences for the web and mobile devices.

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