

Mark Systems' LotVue Makes Construction Industry Debut

Builders get the first look at innovative LotVue apps at the Executive Roundtable and International Builders Show.

MT HOLLY, NJ, UNITED STATES, December 13, 2016 /EINPresswire.com/ -- At this year's annual [Executive Roundtable](#), Mark Systems introduced LotVue, a collection of 'Simple, Visual, Social, Mobile' applications for home builders and developers. Attendees learned the features and capabilities from Rajan Krishnamurty, Vice President of LotVue Development.

"We create interactive maps of communities and provide a simple online tool to quickly and easily share plans, pictures, and more," said Krishnamurty.

At the 2017 NAHB International Builder Show (IBS), LotVue will be on full display at booth W5575 in the nextBUILD section. Attendees will have the opportunity to discover [LotBuzz](#) and [LotInsight](#).

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Rajan Krishnamurty, Vice President of LotVue Development

LotBuzz

Builders, developers, and commercial contractors can now engage prospective buyers on their website with visual and relevant content that enables them to explore more information on specific lots or plans. LotBuzz is perfect for the sales or design center, where staff can easily 'walk' a buyer through the lots and options visually, without leaving the office.

LotInsight

Interactive maps offer visual insights into lot development and home construction progress to staff, allowing the user to quickly hone in on issues and make decisions. Maps can be filtered by phases, development stages, lot status, and sales status.

About Mark Systems

Since 1981, Mark Systems has established itself as a leading provider of home builder software



solutions.

Mark Systems' principal product, IHMS, is the home building industry's ONLY single-database, ERP information management application. IHMS is one of the most widely used, industry-specific software products available for home builders.

Through the use of interactive maps, Mark Systems' LotVue apps, LotInsight and LotBuzz, allow developers and builders to easily visualize lot inventory, construction progress, sales status, budget and schedule variances, architectural and other vital information.

Utilizing a single database throughout the system, real-time access from anywhere provides residential builders state-of-the-art efficiencies in reporting and customer service. Complete integration assures accuracy from sales through construction.

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