

## X Factor Arabia Winner Exclusive Performance At Dubai International

X Factor Arabia winner, Hamza Hawsawi, will perform a festive show for Dubai International passengers as part of Dubai Airports' musicDXB series on 23 December.

DUBAI, DUBAI, UNITED ARAB EMIRATES, December 12, 2016 / EINPresswire.com/ -- X Factor Winner, Hamza Hawsawi, To Give Exclusive Festive Performance at Dubai International

Dubai, UAE – December, 2016 – Dubai Airports is delighted to announce thatX Factor Arabia winner Hamza Hawsawi will be the next artist to perform in its #<u>musicDXB</u> series, with an exclusive live festive performance at Dubai International on 23 December.

The winner of the 2015 season of the hit show, MBC's X Factor Arabia, singer-songwriter Hamza has been in great demand since his success on the fourth series of the popular talent show.

His music has involved plenty of travel, having recorded his upcoming album in Dubai and the worldfamous Metropolis Studios in London, in addition to shooting his latest videos in Los Angeles and working on regional and international campaigns for brands including L'Azurde, Mobily and Netflix. Fans can look forward to the release of Hamza's single in early 2017.

Launched in November 2015, Dubai Airports' #musicDXB initiative sets a new standard for global travel. The project offers a platform to regional and international stars, as well as emerging artists, both physically – via live performances in the airport, and virtually – via Dubai International's social media channels, with a reach of nearly two million.

Dubai Airports' VP Media and Brand Engagement, Helen Mellor-Mitchell, says: "Hamza has an incredible voice and the ability to truly captivate audiences with his performance. Having been voted the winner of the most recent season of X Factor Arabia he has shown just how talented he is. We are thrilled that he will be entertaining our passengers at this special time for festive travel."

Originally from Saudi Arabia and now based in Dubai, Hamza sings and writes his own material in English. This cross-cultural appeal is the essence of musicDXB – a platform which showcases the culture of the region with Dubai International's global passengers through the universal language of music.

Hamza's performance is one of several events that will delight, entertain and surprise passengers at the world's busiest international airport during the peak month of December.

Other activities over the holiday season include a visit from Santa Claus, a stunning crystal tree from Swarovski, seasonal restaurant menus and carol singers.

Children can build a snowman in the Kid's Zone in Concourse B, while the whole family can win prizes in the interactive digital game 'Find Pedro' in Concourse D, all making for a festive period to remember at DXB.

Hamza Hawsawi will perform on the musicDXB stage in Concourse B, Dubai International, at 1am on 23 December.

Images, along with event and interview access to Hamza, are available on request. Deadline for press pass requests for performance: 18 December 2016. -Ends-

Emma Bartholomew Dubai Airports +447833306312 email us here

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