



US Cider/Perry Market Share, Trade & Research Report 2016-2020

Cider/Perry in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data

PUNE, INDIA , December 13, 2016 /EINPresswire.com/ -- [US Cider/Perry Market](#)

In the latter part of 2015, cider sales showed indications that their run may have come to an end. Once an explosive category, it began to appear that hard sodas were destined to replace cider/perry as the sweet, single percent alcohol by volume (ABV) alcohol of choice. Where ciders had been able to draw contrast to bitter craft beers, hard soda has done the same, competing for the same consumers. If this trend does indeed hold true, drier ciders will present themselves as a holy grail for the c...

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Allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2020 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cider/Perry market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Researcher has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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LIST OF CONTENTS AND TABLES

Headlines

Trends

Production, Imports and Exports

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Cider/Perry: Total Volume 2010-2015
Table 2 Sales of Cider/Perry: Total Value 2010-2015
Table 3 Sales of Cider/Perry: % Total Volume Growth 2010-2015
Table 4 Sales of Cider/Perry: % Total Value Growth 2010-2015
Table 5 Sales of Cider/Perry by Off-trade vs On-trade: Volume 2010-2015
Table 6 Sales of Cider/Perry by Off-trade vs On-trade: Value 2010-2015
Table 7 Sales of Cider/Perry by Off-trade vs On-trade: % Volume Growth 2010-2015
Table 8 Sales of Cider/Perry by Off-trade vs On-trade: % Value Growth 2010-2015
Table 9 GBO Company Shares of Cider/Perry: % Total Volume 2011-2015
Table 10 NBO Company Shares of Cider/Perry: % Total Volume 2011-2015
Table 11 LBN Brand Shares of Cider/Perry: % Total Volume 2012-2015
Table 12 Production, Imports and Exports of Cider/Perry: Total Volume 2009-2014
Table 13 Imports of Cider/Perry by Country of Origin: Total Volume 2009-2014
Table 14 Imports of Cider/Perry by Country of Origin: Total Value 2009-2014
Table 15 Exports of Cider/Perry by Country of Destination: Total Volume 2009-2014
Table 16 Exports of Cider/Perry by Country of Destination: Total Value 2009-2014
Table 17 Forecast Sales of Cider/Perry: Total Volume 2015-2020
Table 18 Forecast Sales of Cider/Perry: Total Value 2015-2020
Table 19 Forecast Sales of Cider/Perry: % Total Volume Growth 2015-2020
Table 20 Forecast Sales of Cider/Perry: % Total Value Growth 2015-2020

Anheuser-Busch Inbev NV in Alcoholic Drinks (usa)
Strategic Direction
Key Facts
Summary 1 Anheuser-Busch InBev NV: Key Facts
Summary 2 Anheuser-Busch InBev NV: Operational Indicators
Competitive Positioning
Summary 3 Anheuser-Busch InBev NV: Competitive Position 2015

Boston Beer Co Inc, the in Alcoholic Drinks (usa)
Strategic Direction
Key Facts
Summary 4 The Boston Beer Co Inc: Key Facts
Summary 5 The Boston Beer Co Inc: Operational Indicators
Competitive Positioning
Summary 6 The Boston Beer Co Inc: Competitive Position 2015

E&j Gallo Winery Inc in Alcoholic Drinks (usa)
Strategic Direction
Key Facts
Summary 7 E&J Gallo Winery Inc: Key Facts
Competitive Positioning
Summary 8 E&J Gallo Winery Inc: Competitive Position 2015

Executive Summary
More and Better Alcohol Is Demanded
Craft, Local, and Authentic Gain Ground
Anheuser-busch, Alcoholic Drinks Leader, Looks To Acquire Sabmiller
Internet Retailers Gain Ground
Premiumisation and Diversity Drive Forecast Alcohol Sales
Key Trends and Developments
Dollar-maximising Consumers Drive Off-trade Wine and Spirit Purchases
Megabrew Vs Microbrew
Alcohol and Technology Meet at Last
Soft Drinks Get Some Spine
Market Background

Legislation

Table 21 Number of On-trade Establishments by Type 2010-2015

Taxation and Duty Levies

Table 22 Taxation and Duty Levies on Alcoholic Drinks 2015

Table 23 Typical Wholesaler and Retailer Off-trade Mark-ups by Selected Categories 2015

Table 24 Selling Margin of a Typical Beer Brand in Retail Channel Which Uses Wholesalers 2015

Table 25 Selling Margin of a Typical Wine Brand in Retail Channel Which Uses Wholesalers 2015

Table 26 Selling Margin of a Typical Spirits Brand in Retail Channel Which Uses Wholesalers 2015

Operating Environment

Contraband/parallel Trade

Duty Free

Cross-border/private Imports

Market Indicators

Continued....

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For more information or any query mail at sales@wiseguyreports.com

Contact Us:

Norah Trent

+1 646 845 9349 / +44 208 133 9349

Follow on LinkedIn: <https://www.linkedin.com/company/wise-guy-research-consultants-pvt-ltd-?trk=biz-companies-cym>

Norah Trent

wiseguyreports

+1 646 845 9349 / +44 208 133 9349

email us here

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