

# US Spirits Market Growth & Trend to 2016-2020

*Spirits in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data*

PUNE, INDIA , December 13, 2016 /EINPresswire.com/ -- [US Spirits Market](#)

Classic and authentic persisted as a driving trend in spirits in 2015. The ongoing craft spirits boom taking place in the US, reminiscent of where craft beer was a decade or so ago, is rooted in consumer demand for traditional, well made, richly flavoured spirits. Similarly, cocktails' growing prevalence and renaissance, both on-trade and at home, has demanded the use of finer spirits. Classic cocktails, neglected for decades in favour of well drinks, have once again found love from consumers wh...

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Allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2020 illustrate how the market is set to change.

Product coverage: Brandy and Cognac, Liqueurs, Other Spirits, Rum, Tequila (and Mezcal), Whiskies, White Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Spirits market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Researcher has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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More and Better Alcohol Is Demanded

Craft, Local, and Authentic Gain Ground

Anheuser-busch, Alcoholic Drinks Leader, Looks To Acquire Sabmiller

Internet Retailers Gain Ground

Premiumisation and Diversity Drive Forecast Alcohol Sales

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Megabrew Vs Microbrew

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