



# US Wine Market Share, Size & Research Report 2016-2020

*Wine in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2011-2015)*

PUNE, INDIA , December 13, 2016 /EINPresswire.com/ -- [US Wine Market](#)

Higher-quality wines continue to be trending upwards in the US wine market. Driving premiumisation is an underlying growth in interest from the youngest alcohol-consuming generation, millennials, who have shown a preference for higher-quality goods across industries. As this consumer group's incomes rise, they have shown a developing interest in wine and are stated to have recently become the largest wine-consuming generation in America. Further contributing to growing strength of premium wine i...

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Allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2020 illustrate how the market is set to change.

Product coverage: Fortified Wine and Vermouth, Non-Grape Wine, Sparkling Wine, Still Light Grape Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Wine market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Researcher has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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E&J Gallo Winery Inc in Alcoholic Drinks (usa)

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##### Competitive Positioning

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##### Executive Summary

More and Better Alcohol Is Demanded

Craft, Local, and Authentic Gain Ground

Anheuser-busch, Alcoholic Drinks Leader, Looks To Acquire Sabmiller

Internet Retailers Gain Ground  
Premiumisation and Diversity Drive Forecast Alcohol Sales  
Key Trends and Developments  
Dollar-maximising Consumers Drive Off-trade Wine and Spirit Purchases  
Megabrew Vs Microbrew  
Alcohol and Technology Meet at Last  
Soft Drinks Get Some Spine  
Market Background  
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