

World Endoscopy Industry - Market Dynamics, Competitive Landscape, Competitive Landscape & 2016-2020 Outlook

Latest market research report on "Global Endoscopy Market: Industry Analysis and Outlook (2016-2020)" available with OrbisResearch.com.

DALLAS, TEXAS, UNITED STATES, December 13, 2016 /EINPresswire.com/ -- Endoscopy is a



The major trends, growth drivers as well as issues being faced by the industry are being presented in this report."

Medtronic Inc., Johnson & Johnson, Olympus Corporation & Boston Scientific. procedure to scan and diagnose the patient's body from inside, in which a tube like instrument is put inside the body of the patient through a cut in skin or mouth or anus. This procedure is very much different from procedures like X-ray, CT scan, Ultrasound and other imaging test. The global endoscopy market has three main segments i.e. endoscopic equipment, accessories and service & repairing. Worldwide, several big medical technology companies are engaged in manufacturing endoscopes and its related market products.

The report "Global Endoscopy Market" provides an in-depth analysis of the global market along with its segments. The major trends, growth drivers as well as issues being faced by

the industry are being presented in this report. The key players in the industry, Medtronic Inc., Johnson & Johnson, Olympus Corporation and Boston Scientific are being profiled.

The key factors driving the growth of endoscopy market are growing ageing population, growing obese population, increasing number of diabetic patient, accelerating economic growth, rising demand of laparoscopic surgery, growing demand of minimally invasive surgery and growing demand for GI procedure. Some of the noteworthy trends and developments of this industry are technological advancement and assisting algorithms. However, the expansion of endoscopy market is hindered by associated patient risk and environmental issues.

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