



Home Improvement in US : Market Dynamics, Status, Future Demand, Key Players Analysis and Forecasts to 2021

This report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data

PUNE, INDIA, December 13, 2016 /EINPresswire.com/ -- [Home Improvement in the US](#)

DIY home improvement remains a thriving market in the US, with many consumers conducting a variety of home improvement projects themselves. US television features a number of programmes on stations such as HGTV (Home & Garden Television) that explore a litany of different home improvement projects and the world of flipping properties to be sold for a profit. Consumers take on a range of tasks, from painting to installing new cabinets and even building additions and remodelling entire rooms. DIY...

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Researcher Home Improvement in USA report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2020 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Bathroom and Sanitaryware, Decorating Sundries, Floor Covering, Hand Tools, Hardware, Home Paint, Kitchen Sinks, Other Home Improvement, Power Tools, Wall Covering.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Improvement market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Researcher has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Researcher has a unique capability to develop reliable information resources to help drive informed strategic planning.

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