



# Home and Garden in the US : Market Demand, Size, Status, Growth, Analysis Of Top Key Player Forecast to 2020

*This report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data*

PUNE, INDIA, December 13, 2016 /EINPresswire.com/ -- [Home and Garden in the US](#)

Home and garden sales increased again in 2015, with the market recording its sixth consecutive year of growth. Indeed, the recovering housing market helped to boost current value sales by 4%, the highest growth seen in home and garden since 2005. Home improvement sales represented a particularly bright spot, growing by 4% in current value terms as consumers looked to remodel and improve their homes. Growth in the housing sector also provides an opportunity for home and garden manufacturers as co...

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Researcher Home and Garden in USA report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2020 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Gardening, Home Furnishings, Home Improvement, Homewares.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Why buy this report?

- \* Get a detailed picture of the Home and Garden market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Researcher has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Researcher has a unique capability to develop reliable information

resources to help drive informed strategic planning.

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