

Keep Your Loved Ones Safe on the Roads this Xmas

Tire contact with the road in cold wet conditions has never been more important.

NEW YORK, USA, December 15, 2016 /EINPresswire.com/ -- Combine winter snow storms, heavy traffic with last minute Xmas shopping and holiday travel, that's a recipe for disaster. Will you or your family become a statistic this holiday season?

The company Travelsafer are urging mum's and dad's to take the time out to check their tire wear and car tire pressures before venturing out this Xmas.

A recent study from the National Highway Traffic Safety Administration found that vehicles with low tire pressure are three times more likely to be involved in an accident in comparison to vehicles with tires that are inflated to the correct pressure.

To remain safe on the road, it is essential for drivers to check their car tire pressure regularly. But let's face it, car and tire maintenance are often put on the back burner, 'I'll get to it next week', but at what cost?

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Travelsafer

• For every 6-degree temperature decrease, tire pressure drops one pound per square inch. Tire manufacturers agree that drivers should check their tire pressure at least once a month, but during the winter months checking tire pressures is even more critical.

- With an already low tire, a sudden drop in air temperature in a storm could put you at risk of an accident.
- Tires under inflated by 25 percent or more, are 3 times as likely to be cited as critical events in the pre-crash phase.
- Tire pressure monitoring systems may not be accurate if more than one tire has low pressure

Getting to a gas station could be a hassle but making the effort to maintain proper tire pressure is essential to vehicle handling, fuel efficiency, tire performance and load carrying capabilities. Properly inflated tires minimize risk of tire failure by reducing tread movement and rolling resistance, and



Check tire pressures to optimize grip on the road in icy conditions

increasing water dispersion in the wet.

Unfortunately, most people have a hard time telling the difference between a full tire and one that is low. In order to help drivers young and old monitor their tire pressure, the company TravelSafer has developed a portable [digital tire pressure gauge](#) that can be used anywhere, anytime on cars, trucks, motorcycles and bicycles. Due to its illuminated nozzle and LCD screen, the [tire pressure gauge](#) produces accurate readings and can be used in poor light conditions.

One happy customer made good sense, "Even the less frequent user will find that by keeping a TravelSafer tire gauge in the glove compartment, he can feel more comfortable about using the gas station air pump knowing that he can get an accurate tire pressure reading and if inflating more than one tire, to have consistent and equal pressure in all tires."

To get your Travelsafer tire pressure gauge before Xmas visit their page directly at www.amazon.com/dp/B00SO4OVIQ

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Fits in One Hand



Checking tire pressure saves lives

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