

Mark Weisdorf Joins Star Mountain as a Strategic Investor and Senior Advisor

Mark was the former Head of Private Markets at Canada Pension Plan Investment Board (CPPIB) and former Global CIO & CEO of JPMorgan Asset Management

NEW YORK, NY, USA, December 14, 2016 /EINPresswire.com/ -- [Star Mountain Capital](#), LLC ("Star Mountain"), a specialized alternative asset manager focused exclusively on the U.S. lower middle-market, is pleased to announce that [Mark Weisdorf](#) has joined as a Strategic Investor and Senior Advisor.

Mr. Weisdorf has a distinguished thirty-five-year history of alternative asset management and finance experience, most notably as the former Head of Private Markets at the ~\$250 billion Canada Pension Plan Investment Board (CPPIB) and as Global CIO & CEO of JPMorgan Asset Management's ~\$10 billion Infrastructure Investments Group.



During his time at CPPIB, Mr. Weisdorf was a co-founding member of the Institutional Limited Partners Association (ILPA), an association dedicated to advancing the interests of private equity limited partners through industry-leading education programs, independent research, best practices, networking opportunities and global collaborations.

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Brett Hickey

Mr. Weisdorf is currently the managing partner of Mark Weisdorf Associates, a strategic consulting and advisory firm servicing institutional investors and investment management firms with the objective of establishing, turning around or improving investment performance and accelerating the growth of private equity investment platforms. Mr. Weisdorf has a Bachelor of Commerce from the University of Toronto and holds both CFA and CPA designations.

“Mark brings a wealth of experience and relationships to Star Mountain having run one of the largest private equity programs in the world at CPPIB. He will further strengthen our team’s institutional investment management platform bringing additional market and asset management expertise and

relationships,” said [Brett Hickey](#), Star Mountain’s Founder & CEO.

“After getting to know the Star Mountain team and differentiated model of tackling what I believe is an inefficient and attractive part of the market, I am thrilled to invest both my time and personal capital to help continue to build what I believe is a unique investment platform” said Mark Weisdorf. “Star Mountain’s thoughtful business model and team provides insight and opportunities in the less efficient lower middle-market, which large institutional investors, like my prior firms, struggle to access directly in an efficient and effective manner.”

ABOUT STAR MOUNTAIN

Investing in the Growth Engine of America® – Star Mountain Capital is a specialized lower middle-market asset management firm. It has a differentiated business model and “Collaborative

Ecosystem” including its three channel approach to investing into small and medium-sized businesses via Direct Investments, Strategic Primary Fund Investments and Secondary Fund Investments.

Star Mountain Charitable Foundation is a New York not-for-profit 501(c)3 focusing its charitable activities on improving lives via a focus on Health & Wellness (including cancer research), Education & Career Development, and Economic Development & Job Creation.

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