

Electronic Shelf Label Market 2016 World Technology, Development, Trends and Opportunities Market Research Report to 2020

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WiseGuyReports.Com Publish a New Market Research Report On – “Electronic Shelf Label Market 2016 World Technology, Development, Trends and Opportunities Market Research Report to 2020”.

The analysts forecast the global electronic shelf labels market to grow at a CAGR of 14.14% during the period 2017-2021.

[An ESL is a system used](#) by retailers to display the price of the product on the shelf and information related to it. An ESL is usually attached on the front edge of a retail shelf; it uses LCD or similar technology for displaying the product information. The product price displayed on an ESL is automatically updated whenever a price is changed. This change can be made with the help of a communication network based on infrared, radio frequency, or visible light technology. ESLs can be highly advantageous to retailers as they offer the ability to make rapid pricing changes as often as needed or wanted, thereby helping retailers to reduce labor costs and improve pricing accuracy.

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Covered in this report

The report covers the present scenario and the growth prospects of the global electronic shelf labels market for 2017-2021. To calculate the market size, the report considers the revenue generated from the sales of new installations of ESL solutions in the retail industry.

The market is divided into the following segments based on geography:

- Americas
- APAC



- EMEA

The report, Global Electronic Shelf Labels Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Altierre
- Displaydata
- Pricer
- SES-imagotag
- Teraoka Seiko

Other prominent vendors

- Advantech US
- E Ink
- Eltrade
- LG Innotek
- NZ Electronic Shelf Labelling
- Samsung Electro-Mechanics
- Toshiba Global Commerce Solutions
- Wuxi Wei Feng Technology

Market driver

- Increased ease of operations for large retail stores and expanding retail outlets through the use of ESLs.
- For a full, detailed list, view our report

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Market challenge

- High initial, ongoing implementation, and maintenance costs.
- For a full, detailed list, view our report

Market trend

- Increasing partnership programs for ESL distribution.
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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