Charleston Software and DevriX Launch MySLP Locator Web Service

New MySLP Software-as-a-Service map platform for web and mobile apps launches after a year of development.

CHARLESTON, SC, USA, December 12, 2016 /EINPresswire.com/ -- Long time WordPress consultants and software developers Charleston Software Associates, LLC and DevriX, EOOD released the My Store Locator Plus (MySLP) locator application for web and mobile technologies today. MySLP is a Software-as-a-Service platform that uses WordPress as an application framework. MySLP is a new service that brings the expertise of 4 years of development and feedback from 25,000 customers worldwide to an application that can be deployed on any website or mobile application capable of running JavaScript. My Store Locator Plus is now available to the general public after 6 months of a private release.

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>
> *Lance Cleveland*

My Store Locator Plus is a tool for web and mobile presence providers that need to present a directory or map to show multiple physical locations for a business. Current markets include retail operations, professional services directories, and manufacturing companies. "We've seen this deployed for typical uses like coffee shops, restaurants, grocery stores, and product locators like the one deployed by another local Charleston agency for Big Green Egg. However I'm constantly amazed at the variety of applications and use cases people come up with for our locator software. ", Lance Cleveland, founder of Charleston Software Associates said, "Doctor directories, featured listing services, even a rest room finder and rating system. Developers and marketing agencies are always surprising us with what they come up with."

My Store Locator Plus offers several levels of service including a free-for-a-limited-time Advanced tier and is designed to handle up to 50 locations. The mid-level Professional tier is available for businesses that have 50 to 500 locations for $39/month. The Enterprise offering is for larger businesses with more than 500 locations and includes premium services to assist in the user experience and location management for large lists of locations.

According to the development team at DevriX and Charleston Software My Store Locator Plus is under active development. New features and user experience refinement is an ongoing process. Several revisions to the user interface and functional extensions to the higher tier offerings are on the calendar for release in 2017.

You can find MySLP online at https://my.storelocatorplus.com/

About Charleston Software Associates

Charleston Software Associates is a Charleston, SC software development and consulting company founded in 2005 by Lance Cleveland. The company has built several brands including Cyber Sprocket

Labs, the consulting division, and Store Locator Plus, the WordPress plugin product offering. The current focus is building the Store Locator Plus WordPress plugin and MySLP SaaS.

About DevriX

DevriX is a WordPress consulting agency based in Sofia, Bulgaria founded in 2010 by Mario Peshev. They employ a team of 25 full-time and part-time consultants in 15 countries. The company focuses on large deployments based on the WordPress application framework and specializes in SaaS technologies.
Contact

To learn more contact:

Lance Cleveland
mysupport@storelocatorplus.com
Linked In: LanceCleveland
Twitter: @LanceCleveland

Mario Peshev
mysupport@storelocatorplus.com
Twitter: @No_Fear_Inc

Lance Cleveland
Charleston Software Associates, LLC
18436088898
email us here

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