

Data-as-a-Service 2016 Global Market Expected to Grow at CAGR 43.72% and Forecast to 2020

WiseGuyReports.Com Publish a New Market Research Report On – “Data-as-a-Service 2016 Global Market Expected to Grow at CAGR 43.72% and Forecast to 2020”.

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/EINPresswire.com/ --

The analysts forecast the [global DaaS market](#) to grow at a CAGR of 43.72% during the period 2016-2020.

DaaS is a cloud computing service model that refers to the sourcing, management, and provisioning of data in a consumable format to business users over the Internet. It facilitates the delivery of specified data to users on-demand, regardless of any geographical or organizational separation between providers and consumers. The DaaS model transfers the burden of data sourcing and management to a third-party cloud service provider and allows users to gain values from data.

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Covered in this report

The report covers the present scenario and the growth prospects of the global DaaS market for 2016-2020. To calculate the market size, we consider revenue generated from data fabric services such as data management and data aggregation services.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The report, Global Data As A Service (DaaS) Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.



Key vendors

- IBM
- Microsoft
- Oracle
- SAP

Other prominent vendors

- Accenture
- Alteryx
- Altiscale
- Attivio
- Cloudera
- DataStax
- Doopex
- EMC
- Google
- Hortonworks
- HP
- MapR Technologies
- SAS Institute
- Teradata

Market driver

- Exponential growth in data
- For a full, detailed list, view our report

Market challenge

- Data security concerns
- For a full, detailed list, view our report

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Market trend

- Rise in demand for data recovery services
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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