

AutoBase Selects Flick Fusion's Smart Flicks as Video Marketing Platform for Auto Dealer Inventory Video Solutions

URBANDALE, IA, UNITED STATES, December 19, 2016 /EINPresswire.com/ -- Flick Fusion announced today a new partnership with AutoBase (www.autobase.com), a leading provider of inventory merchandising solutions for auto dealerships. AutoBase selected Flick Fusion's [Smart Flicks](#) video marketing platform to provide its customers with a full-service solution for implementing video marketing strategies. AutoBase customers can now easily create and distribute inventory videos, personalized walkaround videos, dealership value proposition videos, customer testimonial videos and more.



“

The quality of a dealership's online merchandising is more important now than it has ever been

Tim James, COO of Flick Fusion

"The quality of a dealership's online merchandising is more important now than it has ever been, and AutoBase does a great job providing dealerships with the tools needed to merchandise inventory across the Internet," said Tim James, COO of Flick Fusion. "The Smart Flicks platform gives AutoBase customers a turnkey solution that maximizes the effectiveness of their websites and other online marketing strategies."

"In the last year we have received many requests for video solutions from our dealers," said Steve Johnston, CEO of AutoBase. "The Smart Flicks platform automates much of the video production and distribution process, as well as strategies that target and engage car shoppers throughout the entire buying cycle. Relevant messaging is key to attracting buyers at the right time and Flick Fusion simplifies the entire process while making it affordable for auto dealers."

Flick Fusion's video marketing platform provides marketing companies with a complete, turnkey solution for creating and distributing dealership videos online. Marketing reps can use their mobile devices or camera of choice to capture live video walkarounds of vehicles, then instantly upload the videos from their mobile device to the Smart Flicks platform.

Once the videos are uploaded, Smart Flicks automatically completes the post-production work and distributes the videos to dealerships' websites, third-party inventory sites, social media channels and more. Smart Flicks automatically adds custom branding, promotional offers and banners, certifications and Carfax details to completed videos.

AutoBase helps hundreds of auto dealerships effectively merchandise their vehicle inventory online,

increasing exposure and resulting in more website visitors, inbound leads and sales.

For more information, call Flick Fusion at (800) 247-2502 or visit www.flickfusion.com

About AutoBase

AutoBase is a premier provider of online inventory merchandising solutions for auto dealerships in the U.S. For more information visit www.autobase.com

About Flick Fusion

Flick Fusion offers intelligent video marketing solutions to auto dealers, making it easy to create vehicle inventory videos, video emails, dealership branded videos and more. Flick Fusion's innovative SmartFlicks hosting, marketing and distribution platform delivers automated, integrated, rule and behavior-based video content in real-time across multiple channels throughout the entire purchase cycle.

With CRM integration, auto dealers can capture video viewer data from any touchpoint, match that data to customer records in the CRM, and receive real-time alerts when certain viewing parameters are met.

Flick Fusion's mission is to give every consumer a better car shopping experience. Video is proven to capture buyers' attention, build emotional value, increase organic SEO rankings and convert more website visitors into leads. Flick Fusion is the preferred video marketing platform of more than 4,500 brands and partners.

Holly Forsberg
Carter West Public Relations
602-680-8960
[email us here](#)

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2016 IPD Group, Inc. All Right Reserved.