

Auto/Mate's DMS Integrated with DealerOps Platform; Giving Auto Dealers Actionable Insight Into Enterprise Analytics

ALBANY, NY, UNITED STATES,
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-- Auto/Mate Dealership Systems
announced today that its <u>dealership</u>
management system (DMS) is fully
integrated with the DealerOps Platform,
expanding auto dealers' actionable
insight into their enterprise-wide
analytics. Dealerships that use both



vendors' solutions will now receive automatic and seamless updates from their Automotive Management Productivity Suite (AMPS) software into their DealerOps Platform.

"The DealerOps Platform and it's powerful reporting engine allows auto dealers to instantly view their



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Jason Miller, CEO of

DealerOps

metrics and data while giving them an important 'big picture' overview with drill down into the finer details. The DealerOps Platform provides the tools dealerships need to not only monitor performance, but to also improve operational efficiencies across the board," said Mike Esposito, President and CEO of Auto/Mate.

DealerOps designs and provides custom, mobile-friendly web applications that provide dealers with enterprise-wide analytics and reporting. The company's FuelOps application allows dealers to use technologies to track their fuel usage while eliminating potential abuse opportunities. Also offered is

TitleOps, which allows dealers to keep close tabs on the titling process and boost CSI.

"Auto/Mate's Open/Mate integration process was fast, easy and inexpensive," said Jason Miller, CEO of DealerOps. "We appreciate their technical support team that kept the process headache-free."

Auto/Mate's award-winning DMS solution is ideal for large auto groups and single-store franchises. AMPS is a cost-effective and user-friendly solution with many advanced features. Auto/Mate is the #1 DMS vendor in customer satisfaction and is well known for its outstanding customer and technical support.

For more information, visit http://www.automate.com or call 877-829-7020.

About DealerOps

DealerOps, headquartered in Roswell, GA, provides industry-leading Enterprise and Dealership

analytic tools and business intelligence applications that are tailored specifically to the automotive industry. The DealerOps platform is an extremely easy to use system that provides total visibility and transparency throughout your entire organization – it is fully accessible from anywhere at any time from any device.

The entire team at DealerOps is proud to bring our extensive dealership experience to the Platform our clients use to manage their business. We earn your business – we don't believe in contracts and our dealer engagement team is always here to help. We listen, we learn, we do. For more information, please visit www.dealerops.com or call 770-231-4776. Be sure to also follow us on Twitter @DealerOps.

About Auto/Mate

Auto/Mate Dealership Systems is a leading provider of dealership management system (DMS) software to retail automotive dealerships, typically saving dealers thousands of dollars per month from their current provider. Our Automotive Management Productivity Suite (AMPS) is a user-friendly, feature-rich DMS in use by more than 1,200 auto dealers nationwide. Auto/Mate has received DrivingSales Dealer Satisfaction Awards in 2012, 2013, 2014 and 2015.

Auto/Mate's employees have more than 1,000 years of combined experience working in franchised auto dealerships, the foundation of its "Designed By Car People For Car PeopleTM" slogan. Auto/Mate is committed to winning its customers' business each and every month with no long-term contracts and free software upgrades. For more information follow us on Twitter @AutoMateDMS and subscribe to our blog at www.automate.com/blog.

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