



Color Cosmetics Effluences in Beauty and Personal Care Products Market

Inkwood Research released a research report, "Global Beauty and Personal Care Products Market Forecast 2017-2023"

BOSTON, MASSACHUSETTS, UNITED STATES, December 16, 2016 /EINPresswire.com/ -- [Global Beauty and Personal Care Products Market](#) - Synopsis

The Beauty and personal care market have registered enormous growth in the past years, with a proliferating number of consumers across the globe. The global Beauty & Personal Care Products market is forecasted to grow at a CAGR of 7.10% during the forecast period 2017-2023.

Global Beauty and Personal Care Products Market- Segmentation

The global Beauty and Personal care products market are segmented on the basis of geography, distribution channel and product type. The distribution channel is further segmented into Direct Selling, Hypermarkets & Retail Chains, E-Commerce, Specialty Stores, Pharmacies, Salons, and Others. Furthermore, the product type is segmented into Hair Care, Skin Care, Oral Care, makeup & Color Cosmetics, Fragrances & Deodorants, Soaps & Shower Gels, Sun Care and Others. Geographically, the global Beauty and Personal care product market are segmented into North America, Europe, Asia-Pacific, Latin America and the Middle East & Africa.

Global Beauty and Personal Care Products Market – Drivers

Innovations in packaging and design drive the global Beauty and Personal care products market. Packaging with functional applicators which would save time in makeup application is the need of consumers. Rising E-commerce and Aging Population helps drive the market growth.

Global Beauty and Personal Care Products Market – Restraints

The major restraint for the growth of global Beauty and Personal care products market is the cost of raw materials. The manufacturing is affected by the costs of petrochemical, natural oils and fats used in formulations of products. The latest technologies in medical for beauty enhancements are another restraint for the growth of Beauty and Personal care products market. Plastic surgeries and surgical techniques catered to enhance the features are rapidly replacing the use of beauty and personal care products.

Global Beauty and Personal Care Products Market – Competitive Landscape

Key players in the Beauty and Personal care products markets focus on the innovations and advancements to proliferate the market growth. With newer advancements and technologies, the key players are strengthening their position in the market.

Global Beauty and Personal Care Products Market – Key Players

Some of the major key players that are contributing to the Global Beauty and Personal care products market are L'Oréal Group, Procter And Gamble, Beiersdorf Ag, Avon, Unilever and The Estée Lauder Companies Inc. among others.

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