US Meal Kits: Consumption, Demand, Sales, Competitor and Forecast 2016 – 2021

US Meal Kits Global Market 2016 Analysis and Forecast to 2021

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Summary
Meal kits are products which provide prepared ingredients which are then combined to an individual's preference when being cooked. Includes all shelf-stable, dried, chilled and frozen meal kits.
Meal Kits (Prepared Meals) Market in the United States - Outlook to 2020: Market Size, Growth and Forecast Analytics is a broad level market review of Meal Kits market of United States. The research handbook provides the up-to-date market size data for period 2011-2015 and illustrative forecast to 2020 covering key market aspects like Sales Value and Volume for Meal Kits and its variants Ambient Meal Kits, Chilled Meal Kits and Frozen Meal Kits.
Sales Values in the handbook are depicted in USD ($) and local currency of United States and Volumes are represented in M Kilograms.
Furthermore, the research handbook details out Sales Value for top brands for the year 2012 to 2015 and overall market sales by Distribution Channel (Hypermarkets & Supermarkets, Convenience Stores, Department Stores, Dollar Stores, Variety Store, Cash & Carries and Warehouse clubs, eRetailers, Food & Drinks specialists, Drug stores & Pharmacies, Health & Beauty Stores, Other general retailers and others) where ever applicable.
The research handbook acts as an essential tool for companies active or planning to venture in to United States' Meal Kits (Prepared Meals) market. The comprehensive statistics within the research handbook provides insight into the operating environment of the market and also ensures right business decision making based on historical trends and industry model based forecasting.

Key Findings
- Overall Meal Kits (Prepared Meals) market value and volume analytics with growth analysis from 2011 to 2020.
- Sales Value and Volume analytics for variants of Meal Kits; Ambient Meal Kits, Chilled Meal Kits and Frozen Meal Kits
- Value terms for the top brands.
- Distribution channel sales analytics from 2012-2015.

Synopsis
Meal Kits (Prepared Meals) Market in the United States - Outlook to 2020: Market Size, Growth and

Forecast Analytics is a broad level market review of Meal Kits market of United States. The research handbook provides the up-to-date market size data for period 2011-2015 and illustrative forecast to 2020 covering key market aspects like Sales Value and Volume for Meal Kits and its variants Ambient Meal Kits, Chilled Meal Kits and Frozen Meal Kits. The research handbook also provides analytics on Sales by Brands and by Distribution Channel.

Reasons to Buy
- Get access to authoritative and granular data on the Meal Kits (Prepared Meals) market and fill in the gaps in understanding of trends and the components of change behind them.
- Enhance your understanding of the market to update your strategic and tactical plans based on volume and value changes, brand dynamics and distribution trends.
- Analyze the components of change in the market by looking at historic and future growth patterns.
- Use the data to understand future patterns of the market trends from winners and losers to category dynamics and thereby quickly and easily identify the key areas in which you want to compete in the future.

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