

Children Bicycle 2016 Global Market Expected to Grow at CAGR 2.31% and Forecast to 2020

WiseGuyReports.Com Publish a New Market Research Report On - "Children Bicycle 2016 Global Market Expected to Grow at CAGR 2.31% and Forecast to 2020".

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/EINPresswire.com/ --

The analysts forecast the [global children's bicycle market](#) to grow at a CAGR of 2.31% during the period 2016-2020.

We expect the global children's bicycle market to grow at a CAGR of 2.31% during the forecast period. In 2015, APAC led the overall market for children's bicycles and was followed by Europe. The ROW, which is constituted of Latin America, the Middle East, and Africa, will see the fastest growth rate over the next five years. North America will register a slowdown in its growth rate owing to the increasing number of children preferring indoor play activities like video games. In addition, in key North American countries, children in the age group of 0-14 years accounted for a relatively small part of the total population. In the US, for instance, this segment represented only 19% of the total population in 2015, and in Canada, this was 15%. This presents a relatively small addressable market for bicycle vendors in the region.

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Covered in this report

The report covers the present scenario and the growth prospects of the global children's bicycle market for 2016-2020. To calculate the market size, the report considers revenue generated from the retail sales of different types of bicycles for children in the age group 5-14 years.

The market is divided into the following segments based on geography:

- APAC
- Europe
- North America
- ROW

The report, Global Children's Bicycle Market 2016-2020, has been prepared based on an in-depth



market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Accell Group
- ByK Bikes
- Dorel Industries
- TI Cycles

Other prominent vendors

- Electra
- Firefox
- Giant
- Haro Bike
- Hero Cycles
- Huffy
- Islabikes
- Malvern Star
- Ridgeback
- Sun Bicycles

Market driver

- Rise in instances of childhood obesity
- For a full, detailed list, view our report

Market challenge

- Risks associated with cycling
- For a full, detailed list, view our report

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Market trend

- Product Innovation
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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