

Puriskin was selected as a #WOW (Women On Wednesday) winner by Jacqueline Gold CBE

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[Puriskin](#) by Vanessa Blake Cosmetics has been named a #WOW winner on Wednesday, 14th December 2016 by Jacqueline Gold, CBE.



Puriskin was selected as a #WOW (Women On Wednesday) winner from a number of twitter entries by Jacqueline Gold CBE - Chief Executive Officer of Ann Summers and Knickerbox who is a passionate advocate of supporting women who work. The campaign champions Working Women, especially recognising the achievements of and supporting women starting their own business. Puriskin is the emerging health and wellness range that harnesses the power of nature, to deliver a potent range of plant based formulas to care for the skin. Made to be suitable for all skin types, even those who have had mastectomies, prone to eczema, dermatitis, acne, and other skin conditions, each and every product is made to support and rehydrate the skin, while soothing and reducing areas of unevenness and scarring.

Being selected as one of Jacqueline's winners is exciting news for our growing business.

Marva Williams, founder of Vanessa Blake Cosmetics said,

"I am so happy to have won the Jacqueline Gold #WOW award. Puriskin Products are making a difference to people's life. We work very closely with people who are going through chemo and radio therapy and Eczema Suffers."

When selecting the #WOW winners, Jacqueline looks for businesses that have a unique offering, quality products, strong brand values and that she thinks have potential to grow and succeed in their industry among other criteria.

"For me #WOW is all about inspiring, celebrating and connecting women in business," said Jacqueline. "My vision is that #WOW offers a place for women to network and celebrate each other's successes, whilst gaining support and advice to grow their businesses."

Puriskin will receive a #WOW badge to display on its company website – www.puriskinbyvb.com.

Editor's Notes

PURISKIN is a British natural skincare and aesthetic mineral cosmetics brand developing restorative products originally for use in clinical practice and informed by the principles of complementary medicine to support the healing mechanisms of skin as well as to reduce the skin's bruising and inflammatory responses post invasive treatments such as needling, surgery and radiation therapy.

Parent company Vanessa Blake Cosmetics is a mineral make-up brand delivering a well-being

approach to beauty, beauty services and skincare servicing consumer and trade in the mainstream, medical aesthetic and fashion markets.

The British brand was founded in 2008, is London-based and has key offices in Atlanta and New York. Based on positive feedback from both general practice and practitioners in alternative therapy PURISKIN is furthering its reach into the consumer market.

To purchase products or receive further information, visit www.puriskinbyvb.com or follow us on Instagram, Facebook, Twitter and YouTube – Puriskin, @puriskin #puriskin

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