

# Digital Fuel adds amasol as Gold Channel Partner

*Digital Fuel SV, LLC (“Digital Fuel”) has launched its Reseller Channel Program and has added amasol AG as a Gold Partner.*

LOS ANGELES, CALIFORNIA, UNITED STATES, December 20, 2016

/EINPresswire.com/ -- [Digital Fuel](#) SV, LLC (“Digital Fuel”) has launched its Reseller Channel Program and has added [amasol](#) AG as a Gold Partner.

Digital Fuel is a leader in the rapidly growing IT Business Management sector, which provides software solutions that help CIOs, IT Managers, and Finance Managers oversee IT spending and budgets. ITBM provides IT leaders with capabilities to manage their costs and services while also demonstrating the value provided.

amasol AG and Digital Fuel have entered a formal agreement to serve customers with IT Business Management, Service Level Management, and IT Benchmarking services.



Rick Johnson, Digital Fuel Director of Channel Partnerships says of the recent partnership, “The Digital Fuel Reseller Channel program allows Value Added Resellers, Systems Integrators, and Consultancies to offer Digital Fuel IT Business Management and Service Level Management software to their customers. The New Channel Program allows us to continue serving Enterprise customers around the globe. By partnering with great organizations like Amasol we can service a wider range of clients. We see a lot of opportunity for our hybrid cloud and on-premise ITBM solutions to help clients in Europe, especially in Consumer, Financial Services, Government, Academic, and Healthcare sectors. Effectively, any large enterprise with a large IT organization can benefit from deploying IT Business Management tools.”

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We are excited to continue working with Amasol. They are very familiar with the Digital Fuel suite of products, and they are a trusted partner to leading enterprises throughout Europe.

*Rick Bigelow*

Frank Jahn, amasol director of sales and marketing says, “We are very pleased to enter this Channel Partner relationship with Digital Fuel. The Digital Fuel solution provides our Enterprise Clients with a very granular and precise ITBM solution that allows CIOs and IT Managers to track, benchmark,

optimize and chargeback/showback IT spend. This can provide quick and significant cost savings and efficiency improvements.”



Digital Fuel has emerged as an industry leader in the ITBM sector, selling to blue-chip enterprise customers across multiple end markets including Financial Services, Government, Education, and Healthcare. The business has helped customers optimize their IT spend and realize significant cost savings, while being more responsive to internal customer needs. Digital Fuel provides Cost Transparency, Service Level Management, and IT Benchmarking modules. Digital Fuel sells software licenses, SaaS subscriptions, and professional services to Fortune-1000 enterprises globally. Digital Fuel provides the granularity and accuracy which other systems lack. This level of detail allows enterprises to reliably perform customer chargebacks, budgeting & planning, accurate cost optimization insights, and robust IT Financial management activities.

Digital Fuel COO and General Manager, Rick Bigelow, says of the partnership, “We are excited to continue working with Amasol. They are an experienced and talented IT partner. They are very familiar with the Digital Fuel suite of products, and they are a trusted partner to leading enterprises throughout Europe. We are excited to add more logos and expand service to existing customers through the amasol relationship.”

#### About Digital Fuel SV, LLC

Digital Fuel is an IT Business management (ITBM) tool that provides transparency and control over the costs of cloud environments and quality of IT services. Its suite of products allow businesses to optimize costs and sourcing across internal virtual infrastructure/private cloud and public cloud. Infrastructure teams use Digital Fuel to understand the costs of supplying private and public cloud environments, while CIOs and IT executives can understand the costs of supplying IT services. For additional information, please contact Public Relations at Digital Fuel at (925) 997-2557 or via email at [PR@digitalfuel.com](mailto:PR@digitalfuel.com).

Stay connected with Digital Fuel by following our LinkedIn Account at <https://www.linkedin.com/company/digital-fuel>

#### About amasol

Headquartered in Munich, Germany, amasol AG is an IT systems integrator with focus on the disciplines Business Service Management, End User Experience Management, IT Infrastructure Management and IT Operations Analytics. We are aware of the fact that in today’s world enterprise-critical business processes and corporate operations are depending on complex IT services. For this reason, we assist our customers with selected products and specialized services to optimise these IT services and to prove the service quality to both internal and external customers in an appropriate manner. amasol customers include well-known national and international service providers and corporate customers such as BASF, Finanz Informatik Technologie Service, ITERGO, Robert Bosch or T-Systems

Brett Arnott  
Digital Fuel  
(925) 997-2557  
[email us here](#)

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