

Global Non-Sugar Sweeteners market 2016:Size, Share, Demand, Trends, Growth and 2021 Forecasts

The Global Non-Sugar Sweeteners Market is accounted to be \$13.6 billion in 2015 growing at a CAGR of 1.67% to reach \$15.3 billion by 2022

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Summary

The Global [Non-Sugar Sweeteners](#) Market is accounted to be \$13.6 billion in 2015 growing at a CAGR of 1.67% to reach \$15.3 billion by 2022. Growing prevalence of diabetes & obesity and increasing number of geriatric population are the major factors driving the market growth. Some of the factors such as the increasing consumer awareness among the emerging economies and rising disposable income are favoring the market growth. However, huge cost of non sugar sweeteners' which are unaffordable for the middle class consumers is projected to limit the market.

By product, the artificial sweetener segment witnessed a high growth rate owing to the increasing number of health issues like obesity and diabetes. Also in artificial sweeteners FDA has approved to use aspartame as a sweetner expansion of substrates in the range of food & beverages applications. North America is the most important regional market for non sugar sweeteners due to growing number of obese populations in this region. This region has commanded a largest share of more than 60% in overall global non sweeteners market.

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Some of the key players in this market include are Cumberland Packing Corporation, Beckmann-Kenka GmbH, Jk sucralose Inc., Dulcette Technologies LLC, Ajinomoto co, Inc., Fraken Biochem Co Ltd., Biovittoria, Nutrasweet Co., Cargill, A&Z Food Additives Co. Ltd., Imperial Sugar Co., Roquette, Danisco A/S, Zydus Wellness Ltd. and Merisant worldwide Inc.

Product Covered:

- Natural Sweeteners
- o Stevia

o Other Natural Non-nutritive Sweeteners

- Artificial Sweeteners

- o Alitame

- o Sucralose

- o Aspartame

- o Neotame

- o Cyclamate

- o Acesulfame Potassium

- o Saccharin

- Others

- o Sorbitol

Applications Covered:

- Food Products

- o Baked Products

- o Confectionery

- o Frozen Desserts

- Beverages

- o Sugar Alcohol

- o High-Fructose Corn Syrup

End User Covered:

- Processed Foods

- Ready-To-Drink (RTD) beverages

- Confectioneries

Distribution Channel Covered:

- Hypermarkets

- Departmental Stores

- Mom-and-Pop Shops

- Convenience Stores

- Others

Regions Covered:

- North America

- o US

- o Canada

- o Mexico

- Europe

- o Germany

- o France

- o Italy

- o UK

- o Spain
- o Rest of Europe

- Asia Pacific
 - o Japan
 - o China
 - o India
 - o Australia
 - o New Zealand
 - o Rest of Asia Pacific

- Rest of the World
 - o Middle East
 - o Brazil
 - o Argentina
 - o South Africa
 - o Egypt

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