

Global Smart Packaging Market 2015 Share, Trend, Segmentation and Forecast to 2022

Global Smart Packaging market is accounted for \$28.96 billion in 2015 and is expected to reach \$45.03 billion by 2022 growing at a CAGR of 6.5% from 2015 - 2022

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Summary

Global [Smart Packaging](#) market is accounted for \$28.96 billion in 2015 and is expected to reach \$45.03 billion by 2022 growing at a CAGR of 6.5% from 2015 to 2022. The high R&D costs and lack of sustainable E-Packaging products are the major challenges faced by the players. Advancement in printed technology is the opportunity that resides the market growth. Limited user awareness, high rate and accessibility are the restraining factors for smart packaging. The key drivers include change in consumer lifestyle, food consumption and demand for smart packaging.

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Some of the key players in the market include BASF SE, E. I. Du Pont De Nemours and Company, Amcor Limited, RR Donnelley, Multisorb Technologies Inc., Sealed Air Corporation, Stora Enso OYJ, Huhtamaki Group, Meadwestvaco Corporation, Reynolds Group Holdings, Bemis, Rexam PLC, ACREO, Graham Packaging Company INC., Blue Spark Technologies, Crown Holdings Inc., Timestrip Plc., Novalia and Ball Corporation.

Technologies Covered:

- Active Packaging
 - o Gas Scavengers
 - § Ethylene (Ethene) Scavengers
 - § Oxygen Scavengers
 - o Corrosion Control
 - o Moisture Control
 - o Antimicrobial
- Modified Atmosphere Packaging (MAP)
- Intelligent Packaging (IP)

- o Tracking Devices
- o Indicators

Verticals Covered:

- Personal Care
- Healthcare
- Pharmaceuticals and medical device packaging
- Food & Beverages
- o Meat and Poultry
- o Sea Food
- o Dairy
- o Others
- Automotive
- Industrial product packaging
- Others Verticals
- o Logistic/transit packaging
- o Electronic equipment
- o Consumer Packaging

Applications Covered:

- Security
- o Electronic Article Surveillance
- o Security Printing
- § Specialized labels
- § Security Holograms
- Logging
- o Pressure data loggers
- o Temperature data loggers
- o Shock and vibration data loggers
- o Other Logging
- Temperature Monitoring
- Dispensing Systems
- o Precision medical sprays
- o Precision inhalers
- o Adhesive dispensers
- Indicators
- RFID Tracking
- o Unit Load Tracking
- o Package Tracking
- Temperature Controllers

Regions Covered:

- North America

- o US
- o Canada
- o Mexico
- Europe
- o Germany
- o France
- o Italy
- o UK
- o Spain
- o Rest of Europe
- Asia Pacific
- o Japan
- o China
- o India
- o Australia
- o New Zealand
- o Rest of Asia Pacific
- Rest of the World
- o Middle East
- o Brazil
- o Argentina
- o South Africa
- o Egypt

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