

VFW Post 1093 And Vettoceo Announce Courtney Wilson As Vetrepreneurship Program Guest Speaker

Internet vetrepreneur, Army combat veteran, New England native, CrossFit trainer, Women's business mentor & Entrepreneurial MBA to speak with VetToCEO program

IPSWICH, MA, USA, December 19, 2016 /EINPresswire.com/ -- <u>VFW Post 1093</u> and VetToCEO.org announced today that Afghanistan combat veteran and internet entrepreneur Courtney Wilson will share her insights on <u>vetrepreneurship</u> with group participants in a veteran's entrepreneurship training program starting 11 January in Ipswich, MA.

Featured in a recent Military Times article on life as a veteran entrepreneur, Courtney is the CEO of <u>DropZone for Veterans</u>, a free, online search directory where military veterans and their families can discover and connect with private businesses and organizations that want to support them. She is a former Army Engineer



Captain, combat veteran and Bronze Star Medal recipient and has been profiled in the New York Times and interviewed by CNN and NPR for her experience in Afghanistan, as well as named a 'Military Entrepreneur Making a Difference' by Military Officers Association of America.

"We're ecstatic Courtney will join us as a guest speaker," commented Monty Heath, former Navy Seal and Executive Director of VetToCEO. "She epitomizes the attributes which characterize vetrepreneurs, and the fresh insights she'll share of her start-up journey will be incredibly relevant and compelling for participants in our program."

Taught by veteran business leaders and designed specifically for veterans, VetToCEO's program includes a series of seven modules including sales and marketing, accounting, finance, and operations. It is intended to help prepare military veterans to evaluate various entrepreneurship models. Start up, franchise and purchase of an existing business are all explored, and by the conclusion of the course participants will create fundable business plans.

Courtney says, "I'm living my dream as the CEO of a new company. My military service prepared me for entrepreneurship in ways I couldn't have anticipated, except through DropZone. I'm fulfilling the ambition to serve that lies deep in veterans' hearts. I'm very excited to share insights from this incredible journey with other vetrepreneurs."

While seats are still available, registration in the program is limited to 40 participants to ensure a dynamic, interactive experience for everyone. Early registration has exceeded expectations and the group is rapidly filling, including veterans from every service and 30% female veterans.

Veterans living in Massachusetts north of Boston and in Southern NH can learn more at http://www.vettoceo.org/veteran-entrepreneurship-training-in-person-at-ipswich-ma-vfw-post-1093 and register for a limited number of positions in the VetToCEO program at http://www.vettoceo.org/registration-for-veterans-entrepreneurship-training-at-ipswich-ma-vfw-post-1093. The class which will be held weekly at Ipswich VFW Post 1093 on Wednesday evenings from 7-9:30pm, from January 11th through March 8th, 2017 (March 1st will be open for individual preparation).

Participants will pitch their plans to a panel of judges on March 8th, competing for cash prizes to support their business launch. Dinner will be provided at each session and limited childcare may be available through the collaboration of VFW Post 1093 and the Ipswich Family YMCA under the North Shore Veterans Collaborative.

Corporate sponsorship opportunities are also available. Please contact Ed Marsh to discuss possibilities.

About VFW Post 1093: Founded in 1946, VFW Post 1093 active members live in Ipswich and a number of towns on the North Shore while participating members live throughout the US. We are a charter member of the North Shore Veterans Collaborative, and our membership includes veterans of most conflicts since WWII. The NSVC and our community participation is built on a unique partnership with the YMCA of the Northshore. The VFW is physically co-located with the Ipswich Family YMCA and energetically innovates programs to support the Ipswich community as well as veterans and their families in New England and beyond. Our members joined the military for the opportunity to serve, and they join our post to continue that service in meaningful ways and to foster the comradeship which so many cherished during their time in the service. New members are welcome.

About VetToCEO: VetToCEO, Inc. is a 501(c)(3) nonprofit organization that supports veterans and transitioning military members to succeed in business ownership. Our entrepreneurial community, with its training resources and guidance, assists veterans in leveraging their skills to start or buy a business and run it successfully. The VetToCEO programs are designed and facilitated by experienced entrepreneurs who are also veterans, exclusively for veterans of all branches. We offer the program free of charge to qualified/verified members of the military and

veterans. We fund our programs through the generosity of leading corporations, grants, and individuals who have a passion for helping veterans.

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