

NOR Flash 2016 Market Segmentation, Application, Technology & Market Analysis Research Report to 2020

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WiseGuyReports.Com Publish a New Market Research Report On - "NOR Flash 2016 Market Segmentation, Application, Technology & Market Analysis Research Report to 2020".

The analysts forecast the [global NOR flash market](#) to grow at a CAGR of less than 1% during the period 2016-2020.

The semiconductor memory market has experienced explosive growth over the last decade, due to the growing need of flash memories in cell phones, tablets, computers, and other types of electronic equipment such as MP3 audio players, digital cameras, and set-top boxes. We expect that the demand for flash memories will increase further in the coming years due to factors such as growing demand for communication devices. End-users consider the following criteria while purchasing flash memory devices:

- High density
- High writing throughput for data storage application
- Fast random access for code execution

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Covered in this report

The report covers the present scenario and the growth prospects of the global NOR Flash market for 2016-2020. To calculate the market size, Technavio considers the sale of NOR flash memory devices to various global, regional, and local end-users through distributors. The report does not include revenue generated from the sale of components that are used in the production of such devices.

The market is divided into the following segments based on geography:

- Americas
- APAC



- Europe

The report, Global NOR Flash Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Cypress Semiconductor
- Micron Technology
- Macronix International
- Winbond Electronics
- Gigadevice

Other prominent vendors

- AMIC Technology
- Eon Silicon
- FIDEX
- ISSI
- Microchip
- Microsemi
- Samsung Electronics
- STMicroelectronics

Market driver

- Rising memory requirement for vehicle automation
- For a full, detailed list, view our report

Market challenge

- Declining ASP and transition to NAND flash
- For a full, detailed list, view our report

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Market trend

- Growing applications of IoT
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
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- Growth in M2M communications

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