

Global Professional Hair Care Market Share, Supply And Consumption 2016 To 2019 Market Research Report

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The analysts forecast the Global [Professional Hair Care](#) market to grow at a CAGR of 3.68 percent over the period 2014-2019.

Professional hair care products are advanced products recommended by experts and made for specific consumer needs based on type of hair, to cleanse and enhance its texture and quality. These products offer solutions for hair- and scalp-related issues such as hair loss, dandruff, hair damage, hair thinning, split ends, and scalp itch. Professional hair care products such as shampoos, conditioners, gels, glazes, oils, styling agents, straightening products, colorants, and serums are designed to meet the needs of both male and female consumers of different age groups and with different hair needs.

Covered in this Report

This report covers the present scenario and the growth prospects of the Global Professional Hair Care market for the period 2015-2019. To calculate the market size, it considers revenue generated by manufacturers of professional hair care products such as shampoos, conditioners, gels, glazes, oils, styling agents, straightening products, colorants, and serums. The report segments the Global Professional Hair Care market based on the following criteria:

- Product (Hair Dyes, Shampoos and Conditioners, Hair Styling Products, and Straightening and Perming Products)
- Distribution Channel (Professional Distributors, Direct Distribution (Salons), Mobile Hairdressers and Other Illegal Parlors, and Online Distribution)
- End Use (Salon Service and Salon Retail)
- Geography (Europe, APAC Region, North America, Latin America, and ROW)



The report, the Global Professional Hair Care Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the APAC region, Europe, Latin America, North America, and the ROW; it also covers the Global Professional Hair Care market landscape and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

Key Regions

- APAC
- Europe
- Latin America
- North America
- ROW

Key Vendors

- Estee Lauder
- Henkel
- Kao
- L'Oreal
- P&G
- Shiseido
- Unilever Group

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Other Prominent Vendors

- Alfaparf
- Amos Professional
- Aston & Fincher
- Avon Products
- Brazilian Blowout
- Cadiveu Professional USA
- Canrad Beauty
- Chatters Canada
- Davexlabs
- Davines
- Dr. Kurt Wolff
- Eugène Perma Paris
- Farouk Systems
- GK Hair
- John Paul Mitchell
- Hairjamm
- IDA
- Keratin Complex
- Kevin Murphy
- La Biosthetique
- Lanza
- Macadamia Natural Oil
- Milbon

- Moroccanoil
- Pierre Fabre
- Pravana International
- Regis Salon
- Sabre Group
- Sally Beauty
- Salon Success
- Toni&Guy
- Unicosmetic
- World Hair Cosmetics

Market Driver

- Increased Incidence of Hair-related Problems
- For a full, detailed list, view our report

Market Challenge

- Economic Uncertainties
- For a full, detailed list, view our report

Market Trend

- Growing Adoption of Natural Hair Care Products
- For a full, detailed list, view our report

Key Questions Answered in this Report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?

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