



IRI Brings Fast Firewall Software to High Traffic Databases

The CoSort Company Adds “Chakra Max” to its Data Masking and Management Software Line

MELBOURNE, FLORIDA, UNITED STATES, December 20, 2016 /EINPresswire.com/ -- Innovative Routines International (IRI, The CoSort Company), a leading developer of data management and protection software, has partnered with WareValley to bring Asia’s most popular data-centric audit and protection (DCAP) software west. The 8th product in IRI’s data management and protection software line, [IRI Chakra Max](#) will give security administrators a robust DCAP package that monitors, protects, alerts, and audits activity in 20 popular databases with little to no impact on their performance.

IRI Chakra Max allows security administrators to: control database access and execution privileges at the user level; monitor all login attempts, transaction commands, and result sets; block selected activity; and, save all the history to secure, query- and report-ready audit logs. Chakra Max also performs dynamic data masking without modifying original content, so that sensitive information is revealed only to authorized users at query time.

“What makes Chakra Max so popular in Asia are the same things that will work everywhere else: performance and value,” according to WareValley COO Kenny Kim. “At 100K SQL/second monitor and 25K audit speeds, Chakra Max runs faster than any other DB firewall product, and its patented lightweight connectivity modes do not burden DB instances at all.” Kim added, “IRI’s simple, affordable pricing for new Chakra Max customers and partners will be compelling, too.”

“IRI is a natural fit in the DCAP market,” observed IRI SVP David Friedland, “since our data masking and management offerings -- FieldShield and Voracity -- already have us in the data security governance space.” Chakra Max adds modern DB firewall technology to existing IRI capabilities in PII discovery, classification, and masking, and thus “broadens IRI’s value proposition in the data privacy law compliance and breach prevention marketplace,” he added.

IRI Chakra Max is available standalone, in the IRI Data Protector suite (which DBTA just named a “Trend-Setting Product for 2017”), or as a premium option with the [IRI Voracity](#) platform for consolidated data discovery, integration, migration, governance, and analytics.

About IRI, The CoSort Company

Founded in 1978, IRI develops high-performance software for managing and protecting big data in: legacy migration, BI/DW, VLDB, Hadoop, and new application development environments. IRI customers are those with big or sensitive data in the BFSI, telco, government, utility, transportation, retail, and e-commerce sectors. Consultative channel partners represent and support [IRI software products](#) in more than 40 cities worldwide.

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