

## Every Child a Reader Launches New Website

Visit the national literacy nonprofit at EveryChildaReader.net

NEW YORK, NY, UNITED STATES, December 28, 2016 /EINPresswire.com/ -- Every Child a Reader, the 501(c)(3) nonprofit dedicated to inspiring a love of reading in children and teens across America, has launched a new website for the new year. Every Child a Reader's popular national programs are now front and center at EveryChildaReader.net. Teachers, librarians, booksellers, and parents will find information on the website for Children's Book Week, the longest-running literacy initiative in the country; the Children's and Teen Choice Book Awards, the only book awards chosen by children and teens; and the National Ambassador for Young People's Literature program, in partnership with the Library of Congress.



A Razoo donation widget is embedded on the Every Child a Reader homepage for a hassle-free donation process, in time for year-end giving. All proceeds go toward the creation of free reading materials for libraries and classrooms.

In the new year, free downloadable resources for Children's Book Week (May 1-7, 2017), including a digital toolkit, event ideas, and an interactive event map, will be made available starting January 9, 2017 at <a href="EveryChildaReader.net/cbw.php">EveryChildaReader.net/cbw.php</a>. The Every Child a Reader site will also house online voting for the Children's and Teen Choice Book Awards, open February 28 through May 7, 2017.

Every Child a Reader is a 501(c)(3) nonprofit dedicated to inspiring a love of reading in children and teens across America, and is supported by individual donations, grants, foundations, and the Children's Book Council.

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