

Dale Carnegie® Training Resale Opportunity Opens in Madison, Wisconsin

Long-time business owner and training mentor Terry Siebert looks to sell business after 20 years

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[/EINPresswire.com/](#) -- [Dale Carnegie® Training](#), a leader in professional development training, today announced a [resale opportunity in Madison](#) following

the departure of long-time training mentor Terry Siebert. With the resale opportunity, Dale Carnegie Training opens the door for a new owner-operator to tap into an expansive territory that includes Madison, LaCrosse, Janesville and a number of other communities in the central Wisconsin region.



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Terry Siebert, owner Dale Carnegie Training Madison

“I’ve really enjoyed working with the businesses in Madison and the surrounding areas, helping them create lasting training programs and enhancing the professional development in this community,” said Siebert. “I have no doubt that the next owner will provide the same high-quality service that I was able to, and that comes in large part from the support of the Dale Carnegie Training franchise system. It has allowed me the opportunity to fulfill my entrepreneurial dream, and it will do the same for the next person to join this system.”

Siebert joined Dale Carnegie Training in 1979 as a part-time trainer. From there, he continued his own professional development, stepping into a full-time position as trainer and

eventually taking the entire operation under his own ownership.

“Terry has always done a great job of serving as an authentic brand ambassador for Dale Carnegie here in Madison, and we wish him the best in his new role with the company,” said John Covilli, senior vice president of franchising. “We’re incredibly confident that the person who succeeds him will benefit from the fruits of his labor and the growing economy of this region, and we’re committed to providing the ongoing support and mentoring necessary to ensure that.”

Headquartered in Hauppauge, New York, Dale Carnegie Training is represented in all 50 states and over 85 countries. Owner-operators of the Carnegie locations around the world use their training and consulting services with companies of all sizes in all business segments to increase knowledge and performance. The result of this collective, global experience is an expanding reservoir of business acumen that clients rely on to drive business results.

For more information about the Dale Carnegie Training franchise opportunity, and to see what

markets are available, visit www.dalecarnegie.com/franchising, email brandon.stuhl@dalecarnegie.com or call 800-231-5800.

About Dale Carnegie® Training

Founded in 1912, by legendary American writer, lecturer and salesman Dale Carnegie, the Dale Carnegie Training franchise offers sales, leadership, presentation training and customized corporate solutions in more than 85 countries. Thanks to a dedicated executive team and comprehensive product line, Dale Carnegie's flagship training program has been constantly updated, expanded and refined through nearly a century's worth of real-life business experiences. Dale Carnegie Training headquarters are in Hauppauge, New York and more than 2,700 trainers offer programs in more than 30 different languages worldwide. Dale Carnegie Training offers two opportunities to own a training business, through both an owner/operator and multi-brand portfolio franchise offering.

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