

Furniture and Floor Coverings: Consumption, Demand, Sales, Competitor and Forecast 2016 – 2021

Furniture and Floor Coverings Global Market 2016 Analysis and Forecast to 2021

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[Furniture and Floor Coverings](#) Retailing

in the US – Market Summary & Forecasts; Comprehensive overview of the market, consumer, and competitive context, with retail sales value and forecasts to 2019

Synopsis

“Furniture and Floor Coverings Retailing in the US – Market Summary & Forecasts” report provides a detailed analysis of retail sales from 2009 to 2019 across key channels in the US.

Summary

- Consumption expenditure is rising, fuelling retail sales
- Improvements in infrastructure, surge in housing activity, and the concept of good living driving the market
- The furniture and floor coverings market is expected to witness a CAGR of 2.74% during 2014–2019
- Declining rates of inflation indicate more consumer spending
- Furniture and Floor Coverings accounted for 3.6% of the total retail market in 2014

Scope

“Furniture and Floor Coverings Retailing in the US – Market Summary & Forecasts” is a detailed sector report providing a comprehensive analysis of the emerging trends, forecasts and opportunities to 2019.

It contains:

- A thorough analysis of consumer trends changing economic and population factors
- Both qualitative and quantitative insights and analysis of the shifting furniture and floor coverings retail dynamics for floor coverings and furniture from 2009 to 2019
- Sales of furniture and floor coverings products through the following channels from 2009 to 2019:



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Home furniture and homewares retailers; hypermarkets, supermarkets and hard-discounters; online; department stores; value, variety stores and general merchandise retailers; home improvement and gardening supplies retailers; other general and non-specialist direct retailers; cash and carries and warehouse clubs; other specialist retailers

- An overview of key furniture and floor coverings retailers operating across the US and their presence across distribution channels

Reasons to Buy

Get immediate access to:

- US furniture and floor coverings market performance across key channels – accurate, reliable data for companies already operating in and those wishing to enter the market
- Performance of individual product categories, across key channels from 2009, with forecasts until 2019 – pinpoint the fastest growing categories in a market witnessing robust growth
- Vital economic and population trends, key consumer and technology trends influencing the retail market –explore novel opportunities that allow you to align your product offerings and strategies to meet demand
- Critical insights into US shoppers - what stores do shoppers prefer? Have the right insights to beat off the competition by effectively promoting to lucrative market segments
- Analysis of key international and domestic players operating in the furniture and floor coverings market – including store counts and revenues that give you a competitive edge - identify opportunities to improve market share

Table of Contents

1. Introduction

1.1 What is this Report About?

2. Executive Summary & Outlook

3. Market Context

3.1 The US continues to be an important market for retailers

3.1.1 The US economy recovers from recession

3.1.2 America has more spenders than savers, which augurs well for the retail industry

3.1.3 The US's unemployment rate continues to drop – a positive sign for the economy

3.1.4 Declining rates of inflation indicate more consumer spending

3.1.5 Consumption expenditure is rising, fuelling retail sales

3.2 Steady growth in US population offers growth opportunities

4. US Shoppers

4.1 Consumer inclination towards wearable technology to benefit retailers

4.2 Increasing numbers of US consumers embrace m-commerce

4.3 Private labels continue to grow

4.4 Demand from multicultural consumers to rise

4.5 Increasing number of Chinese tourists to fuel retail sales

5. Doing Business in the US

...Continued

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