



Automotive Infotainment Systems Market to Reach \$32.26 Billion With 13.7% CAGR Forecast to 2022

key players - Ford Motor Company, Pioneer Corp, Panasonic Corp, Kenwood Corp, Harman International Industries Inc, Garmin Ltd, Fujitsu Ten Ltd, Denso Corp

PUNE, MAHARASHTRA, INDIA, December 21, 2016 /EINPresswire.com/ -- [Automotive Infotainment Systems](#) Industry

Description

Global Automotive infotainment systems Market is valued at \$13.12 billion in 2015 and is expected to reach \$32.26 billion by 2022 growing at a CAGR of 13.7% from 2015 to 2022. The crucial drivers for market development will be greater support for open-source and standard platforms for application progress. Moreover increased Smartphone adoption is the key driver for market growth. Previously, the competition among the automotive manufacturers was restricted to the towing capacity, acceleration, and horsepower of the vehicle. However, in recent time, attention of consumers and OEMs has been changed from what is under the hood to what is behind the vehicle's dashboard.

Europe is anticipated to command the global market during the forecast period. Growth in voice recognition technologies, HD in-dash display monitors, responsive touch screens and intelligent driver distraction mitigation systems are also accountable for adoption of Automotive Infotainment Systems. However, Asia-Pacific ranks as the fastest growing market, supported by the fact that the current improving global GDP is largely driven by Asia. Advancing employment levels, standard of living and rise in per capita ownership of cars, are the wider economic variables that are beneficial to the development of automotive technologies in the region. Moreover, variables like improvement in discretionary spends and consumer's inclination towards luxury cars also foster the growth of automotive technologies in the region.

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Some of the key players in the market include

Ford Motor Company, Pioneer Corp, Panasonic Corp, Kenwood Corp, Harman International Industries Inc, Garmin Ltd, Fujitsu Ten Ltd, Denso Corp, Delphi Automotive plc, Continental AG, Bose Corp, Blaupunkt GmbH, Alpine Electronics Inc, Audi AG, General Motors Corp, Flextronics International, Volkswagen AG, Honda Motors Co. Ltd, Clarion Corporation of America and ALPS Electric co. ltd.

Operating Systems Covered:

- QNX
- Microsoft
- Linux
- Other Operating Systems

Installation Types Covered:

- OEM Installation
- Aftermarket Installation

Components Covered:

- Hardware
 - o Audio
 - o Video/Display
 - o Connectivity
 - o Other Hardware components
- Software

Products Covered:

- Embedded Telematics Electronic Control Unit (ECU)
- Connectivity Electronic Control Unit (ECU)
- Head Unit Systems
- Other Infotainment Systems

Device and system platforms Covered:

- Bluetooth
- Microsoft (automotive 7 platform)
- UVO
- Mbrace (Mercedes Benz)
- Blue harmony

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Vehicle Types Covered:

- Commercial
- Personal

Technologies Covered:

- Integrated Telematics
- Embedded Telematics
- Tethered Telematics

Regions Covered:

- North America
 - o US
 - o Canada
 - o Mexico
- Europe
 - o Germany
 - o France
 - o Italy
 - o UK
 - o Spain
 - o Rest of Europe
- Asia Pacific
 - o Japan
 - o China
 - o India
 - o Australia
 - o New Zealand
 - o Rest of Asia Pacific

- Rest of the World
 - o Middle East
 - o Brazil
 - o Argentina
 - o South Africa
 - o Egypt

What our report offers:

- Market share assessments for the regional and country level segments
- Market share analysis of the top industry players
- Strategic recommendations for the new entrants
- Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

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Contact Us: Sales@Wiseguyreports.Com Ph: +1-646-845-9349 (US) Ph: +44 208 133 9349 (UK)

Norah Trent
wiseguyreports
+1 646 845 9349 / +44 208 133 9349
email us here

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