

Social Media Trends for 2017 – new book published on Amazon

25 Influencers and Social Media Experts from UK, USA, and Australia Shared Their Predictions

SOUTHAMPTON, HAMPSHIRE, UNITED KINGDOM, December 21, 2016 /EINPresswire.com/ -- The book "[Social Media Trends](#) for 2017", written by Carmen Lascu, was released today on Amazon. To come up with these predictions, the author of this book interviewed 25 Influencers and Social Media Experts from UK, USA, and Australia.

More brands will begin to adopt Virtual & Augmented Reality in 2017 and Live Streaming will continue to explode as technology advances.

Artificial intelligence, particularly in the realm of chatbots, is another interesting trend that will grow in 2017.

Storytelling is going to be bigger than ever before and Video Stories are the way to go forward.

2017 is the year when everything goes viral and Social Media becomes more customer orientated.

Kaz Aston (1.88M Twitter followers) and Sam Hurley (157K Twitter Followers) from UK, Lori Moreno from Florida, US (252K Twitter Followers), and Keith Keller from Melbourne, Australia (48.2K Twitter Followers), are four well-known [Social Media Influencers](#) that shared their previsions for 2017.

This eBook is a compendium of events that influenced Social Media in 2016, predictions on how Social Media is going to change in 2017, how we should react to the new trends and how businesses should organize their social media campaigns to make sure their actions are in trend to what people are looking for in 2017. Read this eBook to find out.

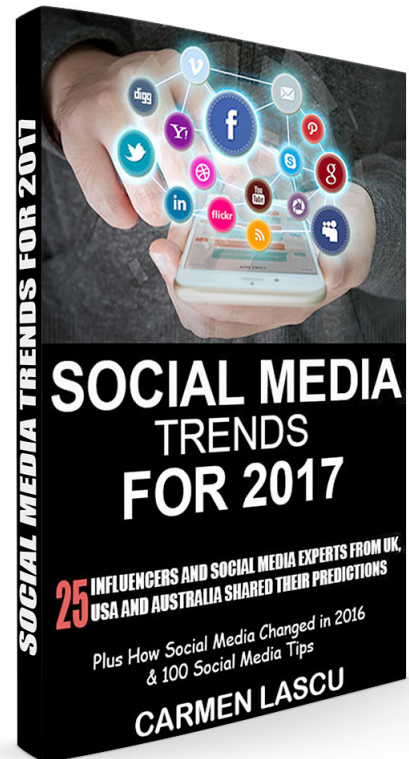
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More brands will begin to adopt Virtual & Augmented Reality in 2017 and in the next 5 years and live streaming will continue to explode as technology advances

Carmen Lascu

You will also get no less than 100 [Social Media Tips](#) to help you keep up with the new Social Media Trends for 2017 and 6 Steps to Create a Social Media Strategy.

Search the full name of the book in your national Amazon - Social Media Trends for 2017: 25 Influencers and Social



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Media Experts from UK, USA, and Australia Shared Their Predictions

<https://www.amazon.com/dp/B01NALDWPO>

About the Author

Carmen Lascu is a mum entrepreneur living in the UK, Blogger, Author and Social Media Expert, who loves sharing knowledge and helping others.

Author of the Kindle eBooks 10 Steps to Master Your Twitter Account: Become a Twitter Expert, and Social Media Marketing: How to Choose the Right Social Media Platforms to Get the Best Results, Carmen Lascu also launched a Free Social Media Online Course - "7 Powerful Principles to Social Media Marketing Success" (you are welcome to Subscribe) and developed an online video course "WordPress for Beginners".

The Author of this book writes regularly for her Social Media Blog by Carmen Lascu on how to use Social Media successfully. Her Blog was nominated for UK Blog Awards 2017.

Carmen Lascu is a passionate business woman who will go the extra mile and over-deliver. Her vision is to develop a well-known online learning centre to help businesses be successful online.

Carmen Lascu

Social Media Coaching and Training with Carmen Lascu

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