

Telecommunications in Netherlands Market to reach \$11.3 billion with 51.1% CAGR Key Player, Regions and Forecast to 2022

Telecommunications in Netherlands Market to reach \$11.3 billion with 51.1% CAGR Analysis and Forecast to 2022

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Summary

The telecommunications market in the Netherlands generated \$11.7bn in service revenue in 2015. The telecom services revenue in the Netherlands is estimated to grow at a CAGR of 2.1% during 2016-2021, driven by growth in mobile data, fixed broadband and pay-TV. Mobile data and pay-TV will be the fastest-growing segment in the telecom market. Going forward, operators should focus on fixed-mobile convergence and multiplay offerings. Investment by operators in 4G network expansion, fiber deployment and IoT/M2M will provide opportunities for vendors to support network operators by offering affordable LTE-compatible devices.

Key Findings

The overall telecom service revenue in the Netherlands is estimated to generate \$11.3bn in 2016 and is estimated to grow at a CAGR of 2.1% during 2016-2021, mainly driven by the data segment.

- Mobile revenue will account for 51.1% of the total telecom revenue in 2021; mobile data will be the fastest-growing segment over 2016-2021.
- The Netherlands telecom market will be dominated by KPN as the leading operator, followed by Ziggo and Vodafone Netherlands. Operators are focusing on fixed-mobile convergence (FMC) and multiplay offerings to increase their subscriber base and revenue.

Synopsis

"The Netherlands: Revenue to Grow Moderately Through 2021 as Operators Focus on M2M and FMC to Support Subscriptions," a new Country Intelligence Report by Pyramid Research, provides

an executive-level overview of the telecommunications market in the Netherlands today, with detailed forecasts of key indicators up to 2021. Published annually, the report provides detailed analysis of the near-term opportunities, competitive dynamics and evolution of demand by service type and technology/platform across the fixed telephony, broadband, mobile and pay-TV sectors, as well as a review of key regulatory trends.

The Country Intelligence Report provides in-depth analysis of the following:

- Regional context: telecom market size and trends in the Netherlands compared with other countries in the region.
- Economic, demographic and political context in the Netherlands.
- The regulatory environment and trends: a review of the regulatory setting and agenda for the next 18-24 months as well as relevant developments pertaining to spectrum licensing, national broadband plans, number portability and more.
- A demand profile: analysis as well as historical figures and forecasts of service revenue from the fixed telephony (including VoIP), broadband, mobile voice, mobile data and pay-TV markets.
- Service evolution: a look at changes in the breakdown of overall revenue between the fixed/pay-TV and mobile sectors and between voice, data and video from 2016 to 2021.
- The competitive landscape: an examination of key trends in competition and in the performance, revenue market shares and expected moves of service providers over the next 18-24 months.
- In-depth sector analysis of fixed telephony, broadband, mobile voice, mobile data and pay-TV services: a quantitative analysis of service adoption trends by network technology and by operator, as well as of average revenue per line/subscription and service revenue through the end of the forecast period.
- Main opportunities: this section details the near-term opportunities for operators, vendors and investors in the Netherlands's telecommunications and pay-TV markets.

Reasons to Buy

- This Country Intelligence Report offers a thorough, forward-looking analysis of the Netherlands's telecommunications and pay-TV markets, service providers and key opportunities in a concise format to help executives build proactive and profitable growth strategies.
- Accompanying Pyramid Research's Forecast products, the report examines the assumptions and drivers behind ongoing and upcoming trends in the Netherlands's mobile communications, fixed telephony/VoIP, broadband and pay-TV markets, including the evolution of service provider market shares.
- With more than 20 charts and tables, the report is designed for an executive-level audience, boasting presentation quality.
- The report provides an easily digestible market assessment for decision-makers built around in-depth information gathered from local market players, which enables executives to quickly get up to speed with the current and emerging trends in the Netherlands's telecommunications and pay-TV markets.
- The broad perspective of the report coupled with comprehensive, actionable detail will help

operators, equipment vendors and other telecom industry players succeed in the challenging telecommunications market in the Netherlands.

Table of Contents

Executive summary

Market and competitor overview

Regional context

Economic, demographic and political context

Regulatory environment

Demand profile

Service evolution

Competitive landscape

Major market players

Segment analysis

Mobile services

Fixed services

Pay-TV

Identifying opportunities

Overall market opportunities

...Continued

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