

The Secret to Choosing the Right Last-Minute Gift: Everyone Wants a Comfortable Night's Sleep

LC Platinum Pillows with DACRON Foamessence Fiber Featured at Select Costco Warehouses – Bonus Rebate through Dec. 24

NEW YORK, NY, USA, December 23, 2016 /EINPresswire.com/ -- The mad scramble to find a suitable last-minute gift at holiday time can be a daunting experience. Take heart! Save time, gas and frazzled nerves because it's not too late to make their dreams come true this holiday season, and it won't require a separate trip out of your way.

While you're stocking up on food, beverages and baked goods for your celebration at your local Costco warehouse, you'll also find a creative yet practical choice for gift-giving: LC Platinum pillows with DACRON®



LC Platinum pillows featuring DACRON Foamessence fiber make great presents

Foamessence® fiberfill. A pillow makes a sleep-friendly, one-size-fits-all present for anyone in the family. It seems everyone can use a new one, and the benefits extend long after a one-time holiday gift. Luxurious LC Platinum pillows with DACRON® Foamessence® fiberfill keep on giving all year through. Packed in convenient two-packs, these easy-care pillows come in Jumbo (#761473) and King (#761475) sizes and are available exclusively at select Costco warehouses -- and with a Costco rebate through Dec. 24, it's an especially good value.

Filled with DACRON® Foamessence® premium polyester fiber that adjusts to one's preferred sleeping position, these LC Platinum pillows provide night after night of silky softness, without the heavy feeling of memory foam which often retains too much heat.

LC Platinum pillows featuring DACRON® Foamessence® fiberfill have a 100-percent cotton cover for the ultimate in comfort and style. They are hypoallergenic and machine-washable and retail at less than half the price of comparable luxury pillows.

"Pillows make a great gift for that special someone who has everything or is hard-to-buy-for," notes independent pillow expert "Inspector Pilleaux" (a.k.a. Luigi Scorcia), who also captains the Dacron Fans, a social performance troupe that celebrates the wonders of DACRON® fiberfill in pillows and bedding [independent of INVISTA]. "The DACRON® Foamessence® fiber reshapes and moves with you as you sleep to evenly distribute pressure, so you'll rest easy knowing that these LC Platinum

pillows deliver exactly what's on everyone's wish list: a comfortable night's sleep!"

Inspector Pilleaux reveals that it's the DACRON® brand that makes the difference. "The DACRON® fiberfill brand is your assurance of lasting fullness, great fill power, luxurious comfort and durability in pillows, comforters and mattress pads," he says. "Based on a legacy of fiber technologies that have earned people's trust in bedding for more than 50 years, quality bedding products bearing the DACRON® brand name and logo will help you make an informed choice for your home, family and guests."

For more information, visit <u>www.dacron.com</u>. To purchase LC Platinum pillows with DACRON® Foamessence® fiberfill, visit <u>www.costco.com</u> to find a Costco warehouse in your area.

About the LC Platinum Pillow with DACRON® Foamessence® Fiberfill

The LC Platinum pillow with DACRON® Foamessence® fiberfill is the pillow that always thinks for itself. Easy on pressure points, DACRON® Foamessence® fiberfill provides the clear answer to heavy, expensive memory foam that often retains too much heat. As your body moves during sleep, this product provides lasting loft that continuously adapts to gently cradle every movement. Its new fine denier fibers nuzzle the sleeper to deliver that "just right" feeling where luxury meets support.

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