

Global Smart Labels Market Information, by Type, by Application, by End-use Industry and Region – Forecast to 2021

Global Smart Labels Market Information by Type (RFID) by Application (Electronic & IT asset) by End-use industry (Logistics) and Region - Forecast to 2021

PUNE, MAHARASHTRA, INDIA,
December 23, 2016 /EINPresswire.com/
-- Market Scenario

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The growing retail sector and increased security concerns related to anti-theft are the key drivers of [smart labels market](#). With the rapid growth of retail and manufacturing sector, the demand for smart labels has gone up in merchandise and asset tracking. This is backed by the unique features of smart labels such as re-programmability, simultaneous identification, real time tracking and usage across various industries which have led to the growth of the global smart labels market.

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Global Smart Labels Market Key Players Analysis 2021 - CCL Industries Inc., Invengo Information Technology Co. Ltd., Checkpoint Systems Inc., Avery Dennison Corporation, Displaydata Ltd.”
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Regional Analysis of Global Smart Labels Market
APAC dominates the Global glass packaging market with its fast growing market worldwide. The region is expected to show rapid economic growth, growing manufacturing

industries, cheap labor along with increased investment in retail sector which induces the demand for smart labels due to security concerns.

Key Players

The key players of Global Smart Labels Market report include- CCL Industries Inc., Invengo Information Technology Co. Ltd., Checkpoint Systems Inc., Avery Dennison Corporation, Displaydata Ltd., Sato Holdings Corporation, Smartrac N.V., William Frick & Company, Zebra Technologies Corporation, Intermec Inc., Thin Film Electronics ASA, ASK S.A., Graphic Label Inc., Alien Technology Inc. and Muhlbauer Holding Ag & Co. KgaA.

Taste the market data and market information presented through more than 40 market data tables and figures spread in 115 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on “Global Smart Labels Market Research Report - Forecast to 2021”

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Segments

Global smart labels market is segmented on the basis of components, technology, application, End-use industry and region. On the basis of technology it is segmented as RFID, electronic shelf label, sensing label, and others. On the basis of application it is segmented as electronic & IT asset, retail, perishable goods, and others. On the basis of end-use industry it is segmented as manufacturing & retail, healthcare & pharmaceuticals, automotive, FMCG, logistics, and others. Additionally on the basis of region, it is segmented as North America, Europe, APAC and Rest of the World.

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In order to stay updated with technology and work process of the industry, MRFR often plans & conducts meet with the industry experts and industrial visits for its research analyst members.

Contact:

Akash Anand,
Market Research Future
Office No. 528, Amanora Chambers
Magarpatta Road, Hadapsar,
Pune - 411028
Maharashtra, India
+1 646 845 9312
Email: akash.anand@marketresearchfuture.com

Akash Anand
Market Research Future
+1 646 845 9312
email us here

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