

# Mixed Reality Market expected to grow CAGR of 27% with market size of USD ~212 million by 2022

*Global Mixed Reality (MR) Market, by Application (IT, Education, Architecture, Medical, Gaming, Automotive), by Product, by Component- Forecast 2022*

PUNE, MAHARASHTRA, INDIA,  
December 23, 2016 /EINPresswire.com/  
-- Market Highlights

Market research future published a half-cooked research report on Mixed Reality market. The global market for Mixed Reality market is expected to grow over the CAGR of around ~27% during the period 2016 to 2022 and expected to grow at market size of USD ~212 million in 2022.

Microsoft Corporation has brought a new mixed reality device named “HoloLens”, a hologram technology to provide 3D digital content to the physical world. The two technologies virtual reality (VR) and augmented reality (AR) bring simulation and visualization to the digital world.

Microsoft has also announced that it will bring mixed reality technology to PC in upcoming years. Other industries such as HTC Corporation, Sony, and Google among others are building new 3D environment to the consumer world.



The Major Key Players are Microsoft Corporation (U.S.), Intel Corporation, Google, Inc., Seiko Epson Corporation, Accenture PLC, Sony corporation, Samsung, Facebook, Inc., Magic leap, Inc.”

*Market Research Future*



Request a Sample Report @

<https://www.mrfreports.com/sample-request/mixed-reality-market-research-report-global-forecast-to-2022>

Key Players for Mixed Reality Market:

- Microsoft Corporation (U.S.),
- Intel Corporation (U.S.),
- Google, Inc. (U.S.),
- Seiko Epson Corporation (Japan),
- Accenture PLC (U.S.),

- Sony corporation (Japan),
- Samsung (South Korea),
- Facebook, Inc. (U.S.),
- Magic leap, Inc. (U.S.)
- HTC Corporation (Taiwan)

#### Market Scenario:

Mixed reality is a technology which merges virtual and augmented reality visualization to provide interactive real world environment to the users while playing games or watching movies. It provides an illusion to real world which is difficult to break and thereby provide full entertainment to the users. The promising feature of mixed reality is its flexibility; user can view the real world as well as can imagine physical experience at the same time.

The [global Mixed Reality market](#) has been evaluated as growing market and expected that the market will touch high growth figures in upcoming years.

Test the market data and market information presented through more than 50 market data tables and figures spread over 110 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on "[Mixed Reality Market Research Report- Global Forecast to 2022](#)"

#### Segments for Mixed Reality Market:

##### Segmentation by Components

- Hardware
- Software

##### Segmentation by Product

- Head-up display HMD display
- smartphone/tablet PC
- computer display

##### Segmentation by Application

- Manufacturing
- Education
- IT
- Automotive
- Military
- gaming & entertainment
- medical
- architecture

#### Market Research Analysis:

At present, the mixed reality combines virtual reality and augmented reality technology to bring advanced and interactive and real visualization into gaming industry. Its 3D immersive technology is influencing other industrial sectors such as healthcare, military or manufacturing to utilize this technology for improving their operations. The growing smartphone technology is also fuelling the market growth of mixed reality as user can connect their mobile media, games or apps with the MR devices.

Access Full Report Details @ <https://www.mrfreports.com/reports/mixed-reality-market-research->

## [report-global-forecast-to-2022](#)

However, weak graphics, high cost of components and lack of technical expertise is the current challenges which are hampering the market growth.

### Brief TOC for Mixed Reality Market:

1. Report prologue
2. Introduction
  - 2.1 Definition
  - 2.2 Scope of the study
    - 2.2.1 Research objective
    - 2.2.2 Assumptions
3. Research Methodology
  - 3.1 Research process
  - 3.2 Primary research
  - 3.3 Secondary research
4. Market Dynamics
  - 4.1 Drivers
  - 4.2 Restraints
  - 4.3 Opportunities
5. Market factor analysis
  - 5.1 Value chain analysis/Supply chain analysis
  - 5.2 Porters five forces
    - 5.2.1. Bargaining Power of suppliers
    - 5.2.2. Bargaining Power of Customer
    - 5.2.3. Intensity of Competitor's
6. Global Mixed Reality Market: By Components
  - 6.1. Introduction
  - 6.2. Market Sub-segments
    - 6.2.1. Hardware
    - 6.2.2. Software
    - 6.2.3. Others
7. Global Mixed Reality Market: By Product
  - 7.1. Introduction
  - 7.2. Market Sub-segments
    - 7.2.1. Head-mounted display
    - 7.2.2. Head-up display
    - 7.2.3. Smartphone/Tablet PC
8. Global Mixed Reality Market, by Application

### About Market Research Future:

At [Market Research Future \(MRFR\)](#), we enable our customers to unravel the complexity of various industries through our Cooked Research Report (CRR), Half-Cooked Research Reports (HCRR), Raw Research Reports (3R), Continuous-Feed Research (CFR), and Market Research & Consulting Services.

MRFR team have supreme objective to provide the optimum quality market research and intelligence services to our clients. Our market research studies by products, services, technologies, applications, end users, and market players for global, regional, and country level market segments, enable our clients to see more, know more, and do more, which help to answer all their most important questions.

Contact:

Akash Anand,  
Market Research Future  
+1 646 845 9312  
Email: [akash.anand@marketresearchfuture.com](mailto:akash.anand@marketresearchfuture.com)

Akash Anand  
Market Research Future  
+1 646 845 9312  
email us here

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.